

COMMUNICATION & DISSEMINATION



We are Youthmakers Hub (YMH), a European non-profit organization based in Greece.

WHO WE ARE

We don't just communicate and disseminate. We move minds, shift narratives, and build momentum for impact-driven projects across Europe and Africa.

WHY WE EXIST

Vision

To cultivate a new generation of empowered young individuals who create positive change in their communities.

Mission

To serve as a catalyst for social change by providing the necessary tools & knowledge and fostering collaborations in Europe & Africa.



A photograph of three people in a meeting. In the foreground, a man with dark hair and a beard, wearing a white shirt and a colorful patterned vest, is looking down with his hand on his chin. Behind him, a woman with short dark hair, wearing a blue and yellow striped shirt, is also looking down. In the background, a woman with blonde hair is working on a laptop. The setting appears to be a modern office or meeting room with a large window in the background.

WHAT WE DO

We are your key to
transformative
communication.

We transform ideas into impactful
narratives, we drive engagement
and inspire action.

HOW WE DO IT

We don't believe
in one-size-fits-all
solutions.

OUR APPROACH:

Strategic

Rooted in listening,
research, & sharp
analysis.

Creative

Driven by bold ideas &
emotional resonance.

Practical

Designed for real-world
engagement & results.

OUR PROCESS

01.

Research

We listen.
Deeply.

02.

Imagine

Together, we
dream big.

03.

Create

Words, visuals,
and actions
with purpose.

04.

Engage

We launch stories
where they
matter most.

05.

Evaluate

Learning and
evolving with data.

06.

Grow

We adapt to keep
your message
future-ready.

WHAT TO EXPECT

We craft communication that moves people & mobilizes action.

- | | | |
|----|---|---|
| 01 | 360° Communication & Dissemination Strategy | Holistic, adaptive, and built for visibility and results. |
| 02 | Strategic Communication Plans | Practical roadmaps that connect ideas with audiences. |
| 03 | Branding & Visual Identity | Design that tells your story. Boldly and memorably. |
| 04 | Web & Graphic Design | Digital spaces and visuals that inform, inspire, and convert. |
| 05 | App development | User-centered apps that are functional, engaging, and future-ready. |
| 06 | Social Media & Content Creation | We help you show up authentically, and make it count. |
| 07 | Creative assets | Podcasts, vidcasts, comics, animations. Innovative formats that bring your message to life. |
| 08 | Promotional Materials | Banners, brochures, flyers, you name it. All on-brand and eye-catching. |
| 09 | Newsletters & Press Releases | Professional, polished, and ready to make headlines. |
| 10 | Awards identification & submission | Spotting the right moments to shine, and making your story award-worthy. |
| 11 | Partner support | Consistent, strategic communication support, by your side every step of the way. |

PORTFOLIO

AU-EU Youth -01
Voices Lab
SoilTribes -02
AfriConEU -03

EYDE -04
Co-Catalyst -05
3is -06

EUth Voices for -07
Social Change
EcoActizenship -08
AGE Summit -09

*Just a taste. Our projects go far beyond.

AU-EU Youth Voices Lab Power of the Collective

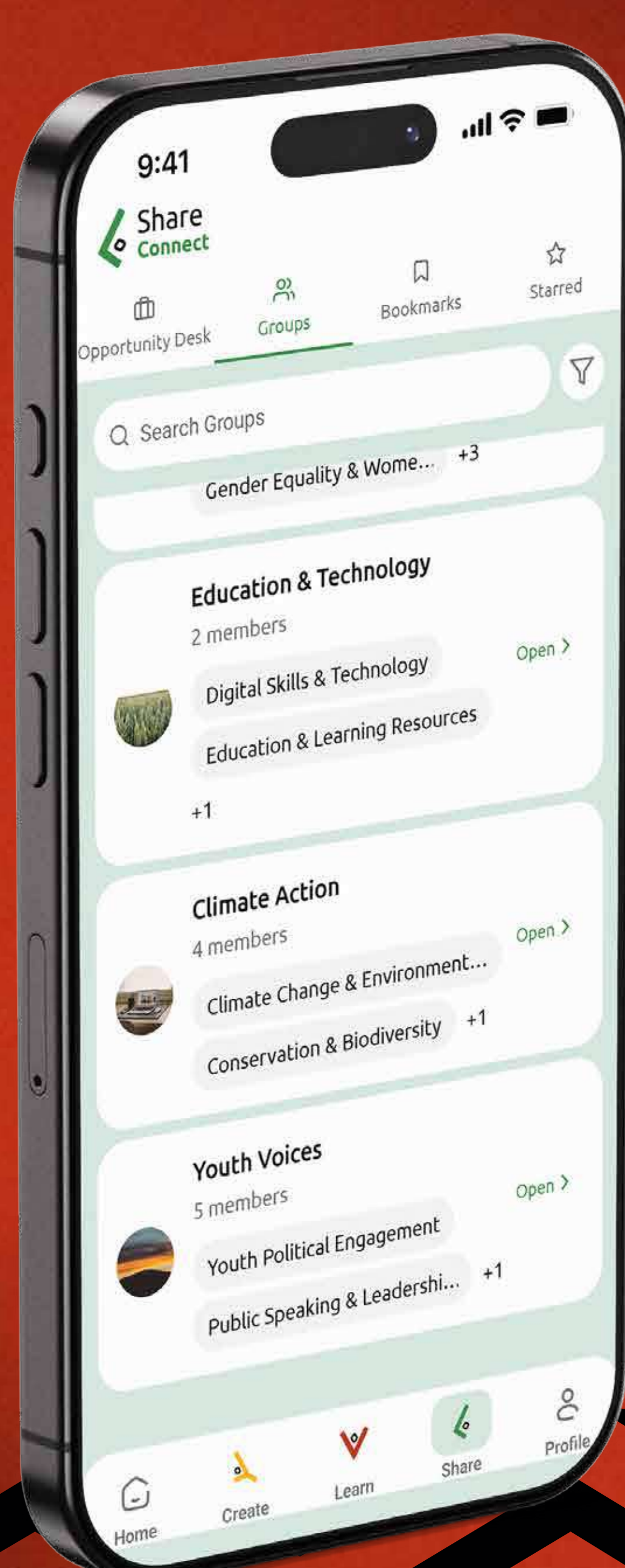
Creating a more youth-responsive and inclusive society
by boosting youth engagement and strengthening
intergenerational partnerships for policy enhancement in
Africa and Europe.

EuropeAid

€ 7,368,421.00

1/3/2024 – 29/2/2028

[Learn More](#)



Learn Smarter.
Interact Better

Education-Oriented
Interface

Reimagining Education
Through UX

Download on the
App Store

ANDROID APP ON
Google play

ACTIONS THAT

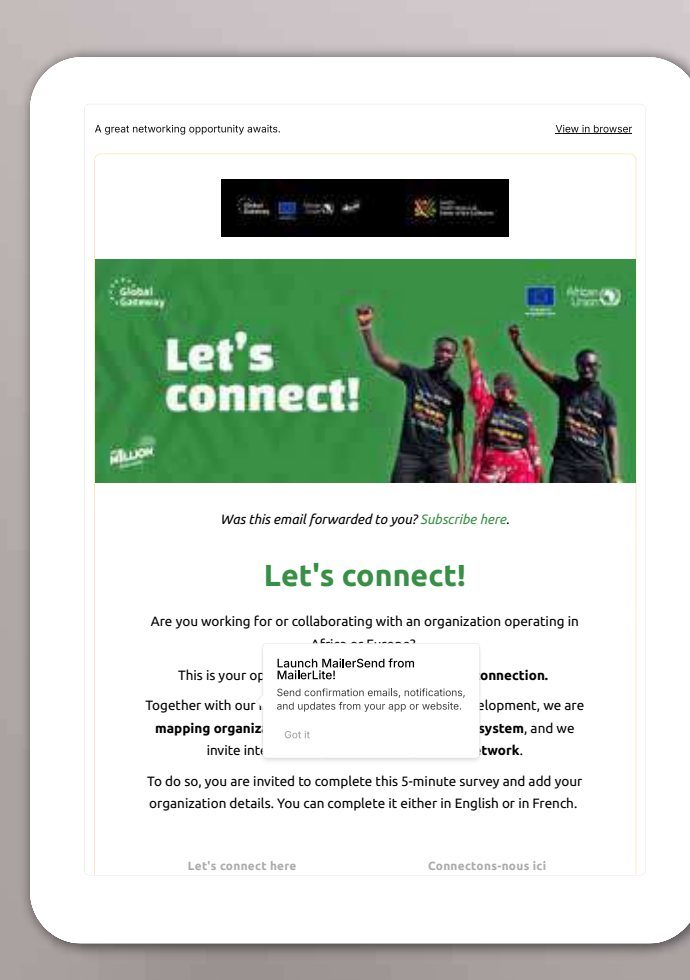
SKILLS for
Common
Ground

STAGE FRIGHT.

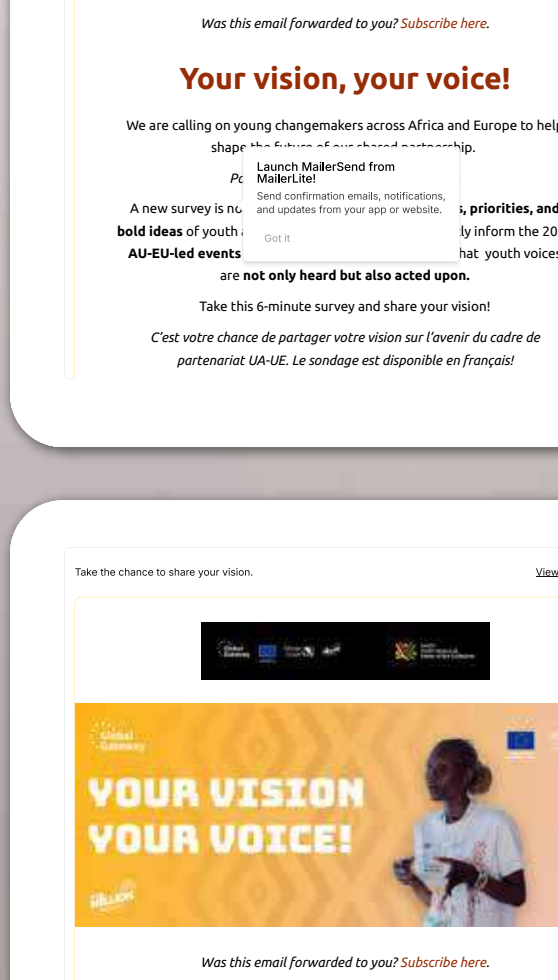
MOTIVATED



STANDARDS MANUAL



NEWSLETTERS



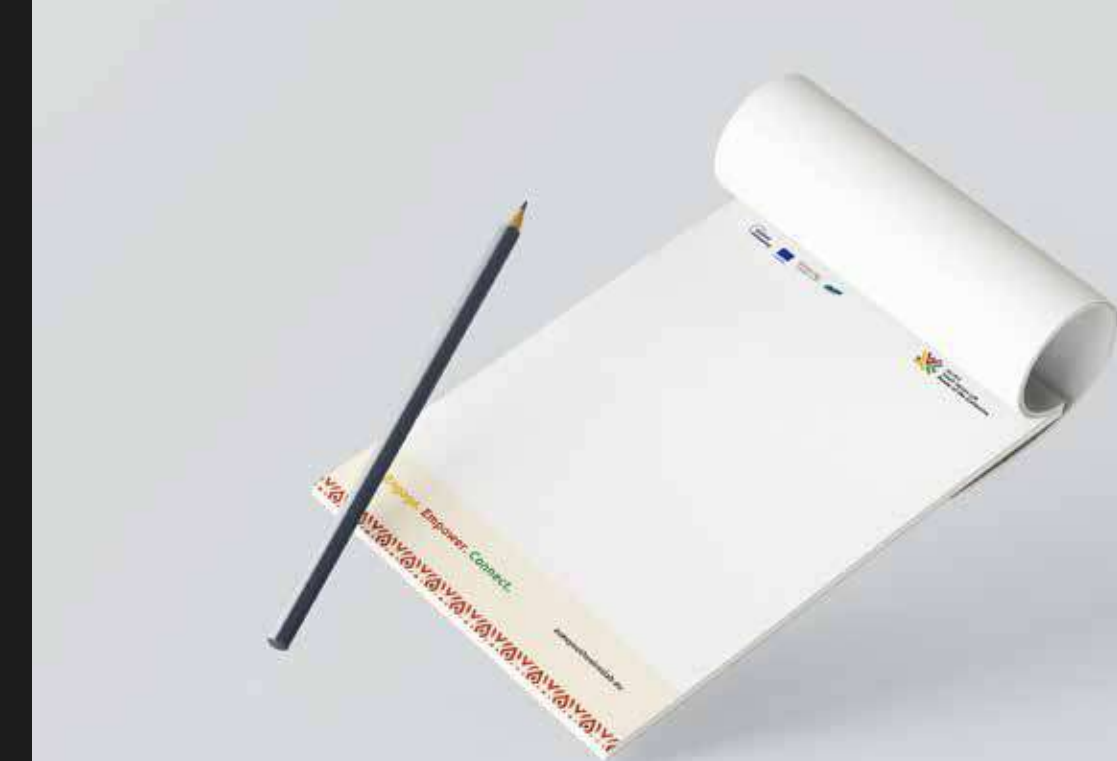
VISIBILITY PLAN



ROLL-UP BANNERS

EVENT PHOTOS

STATIONARY & APPAREL SETS





Strategy | Branding | Podcasts | Websites | Social Media | Comics

SoilTribes

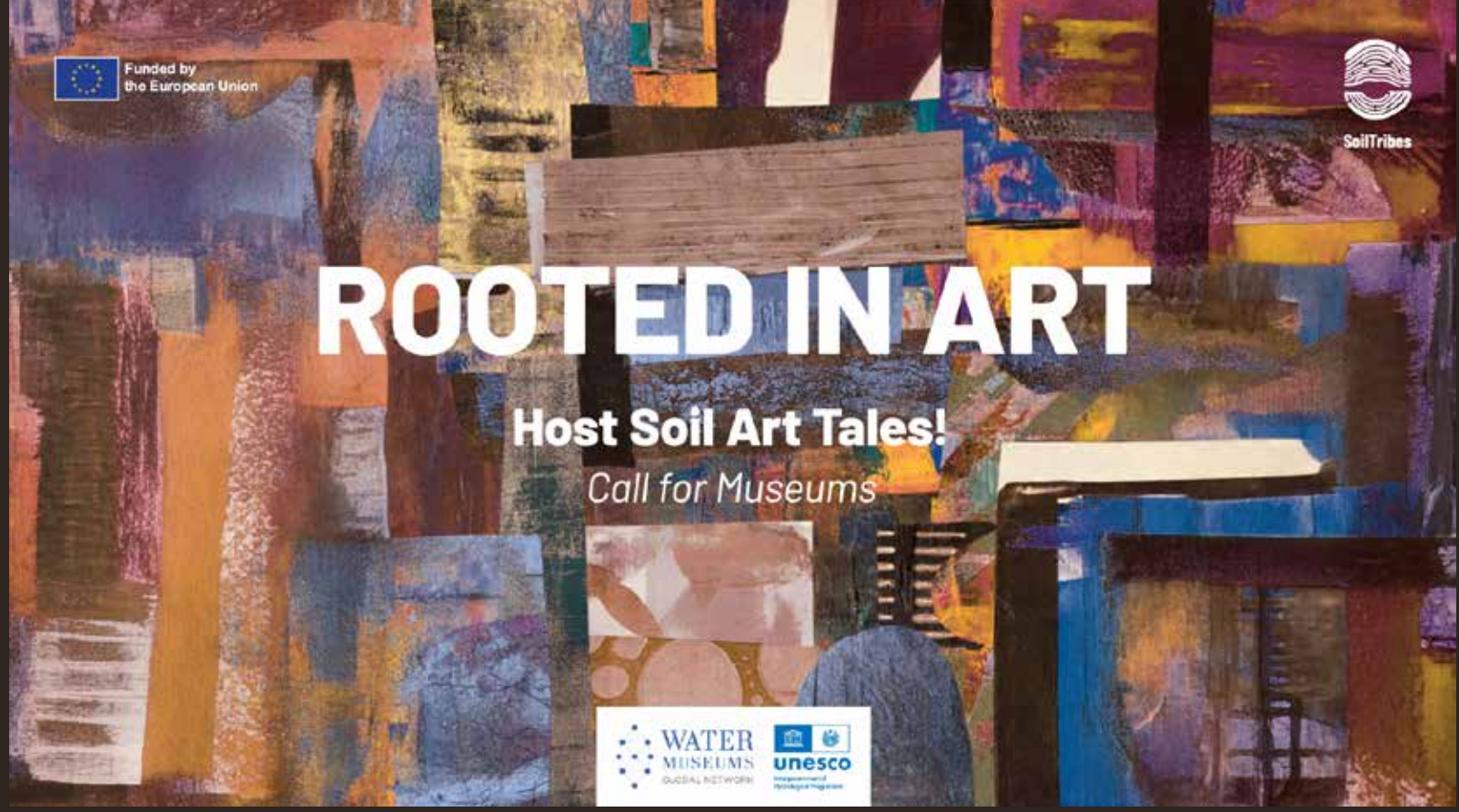
Establishing, activating, and empowering glocal ecosystems to restore soil values, roles, and connectivity through science, technology, and creative expression.

Horizon Europe € 5,999,859.25 1/1/2025 - 31/12/2027

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DIGITAL ASSETS



VISUAL CONCEPTS



CERTIFICATES



BROCHURE



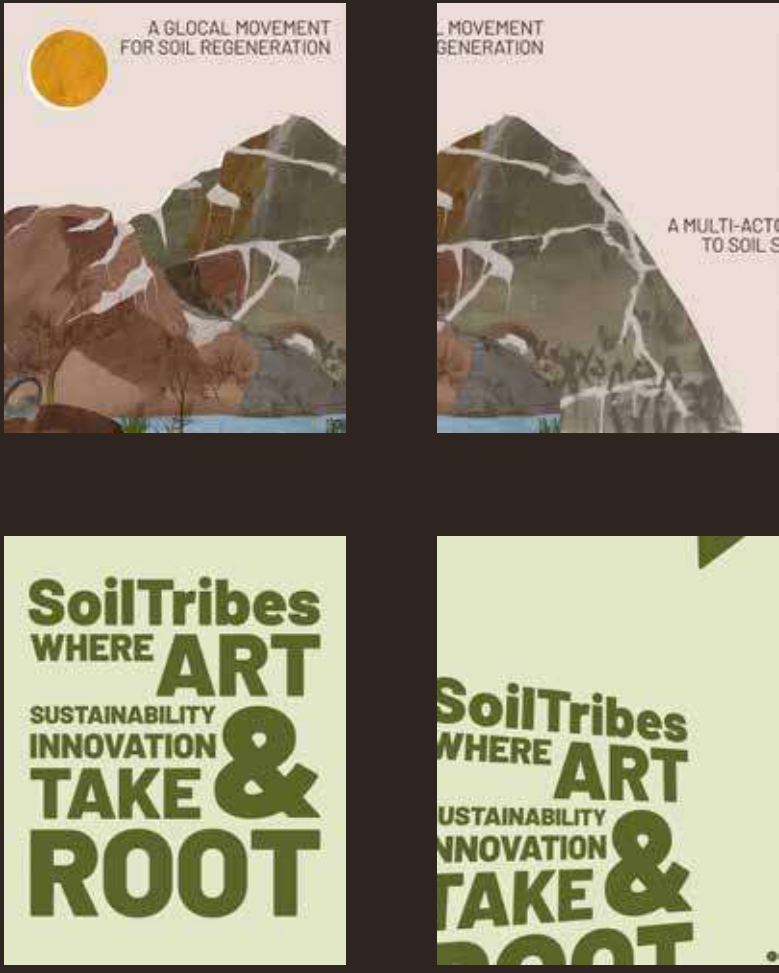
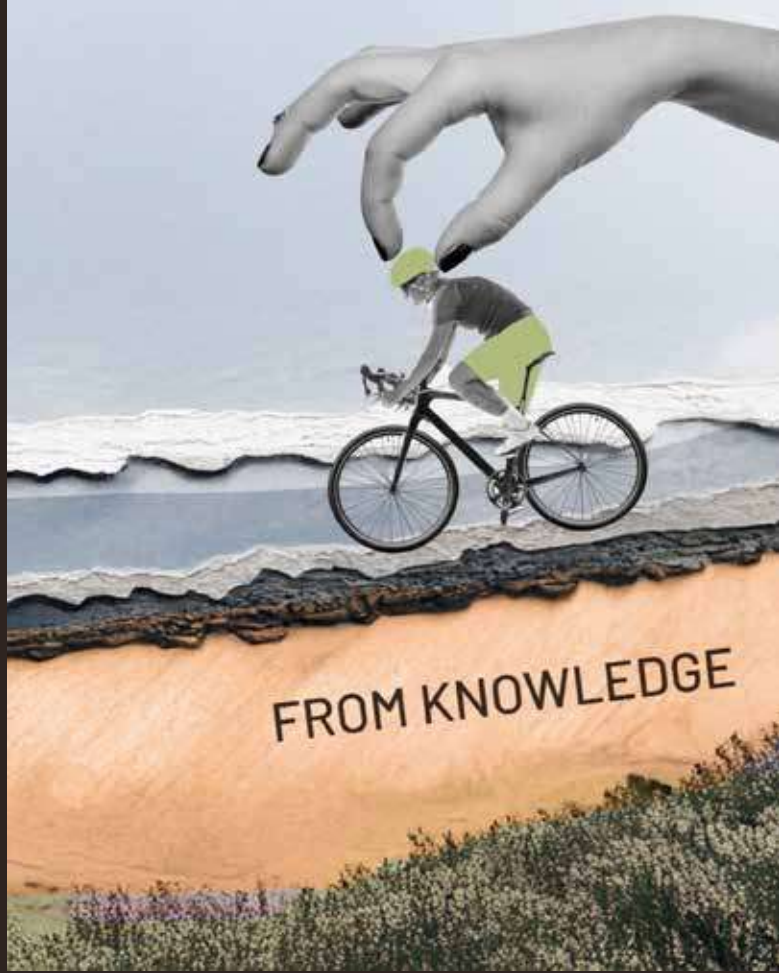
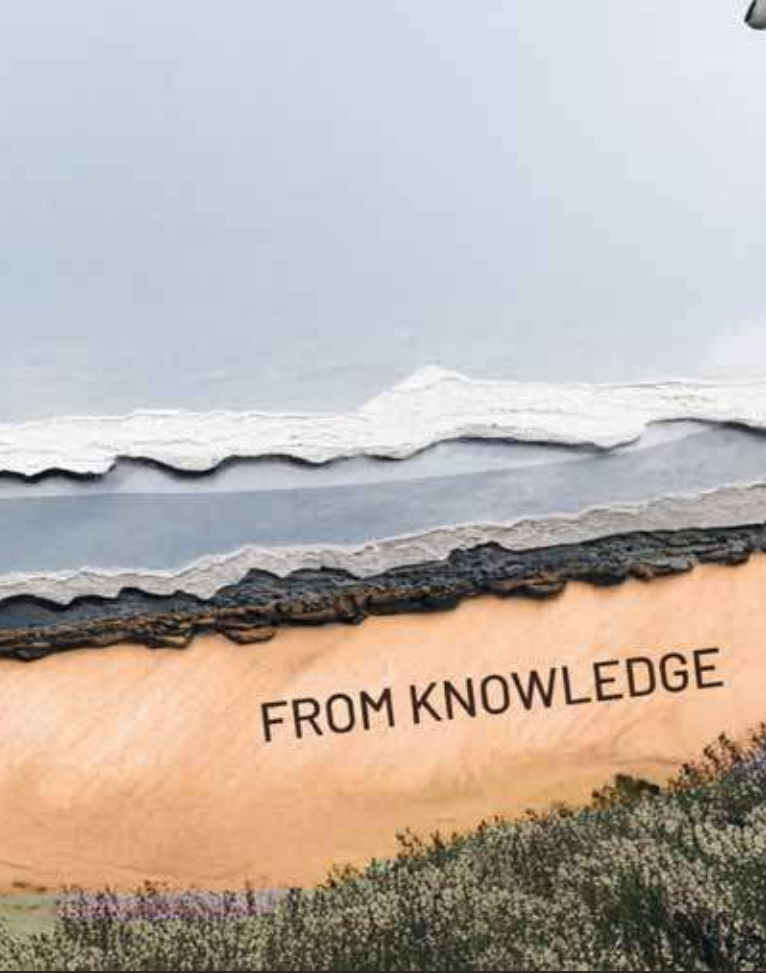
PRESENTATIONS



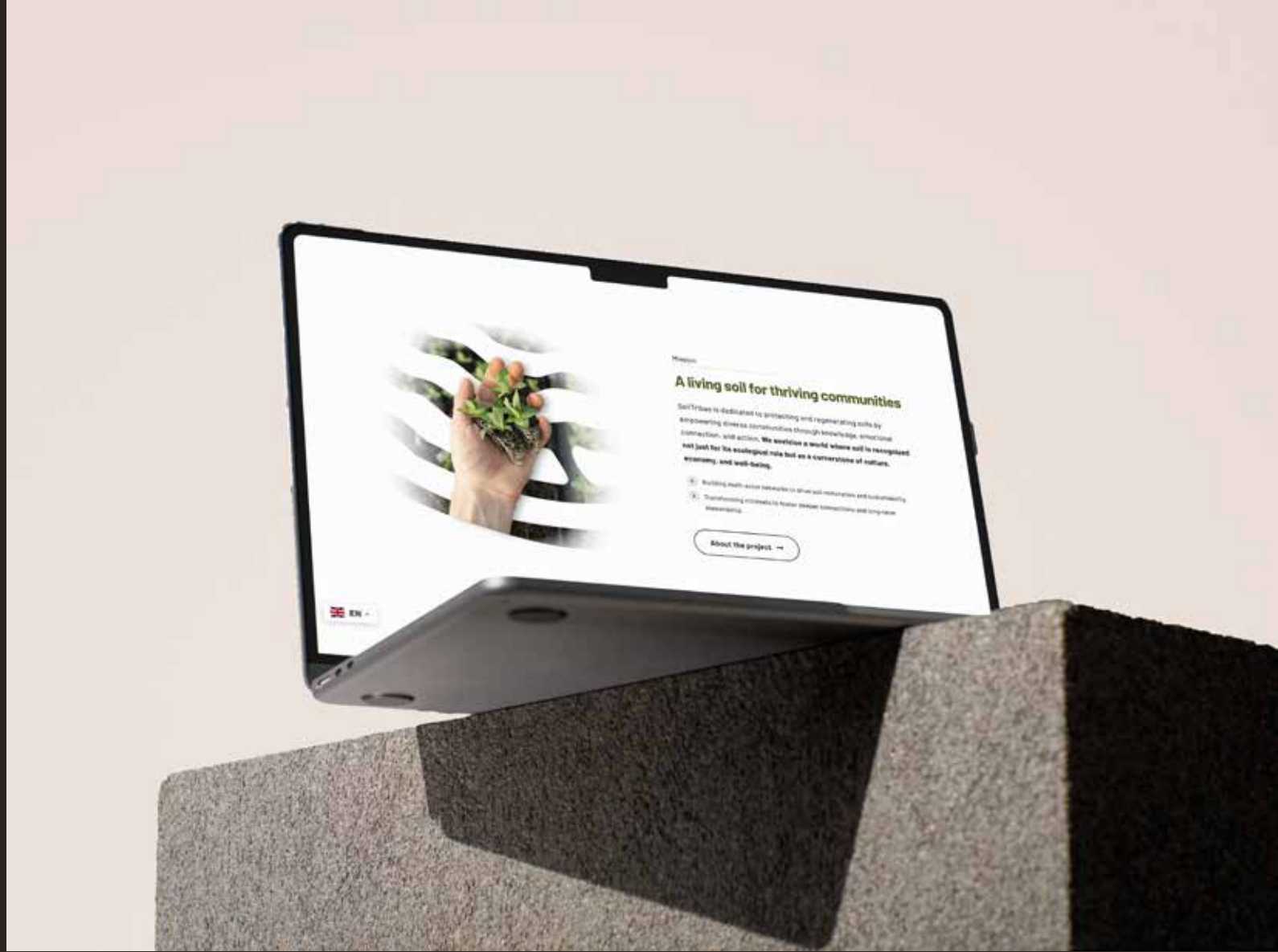
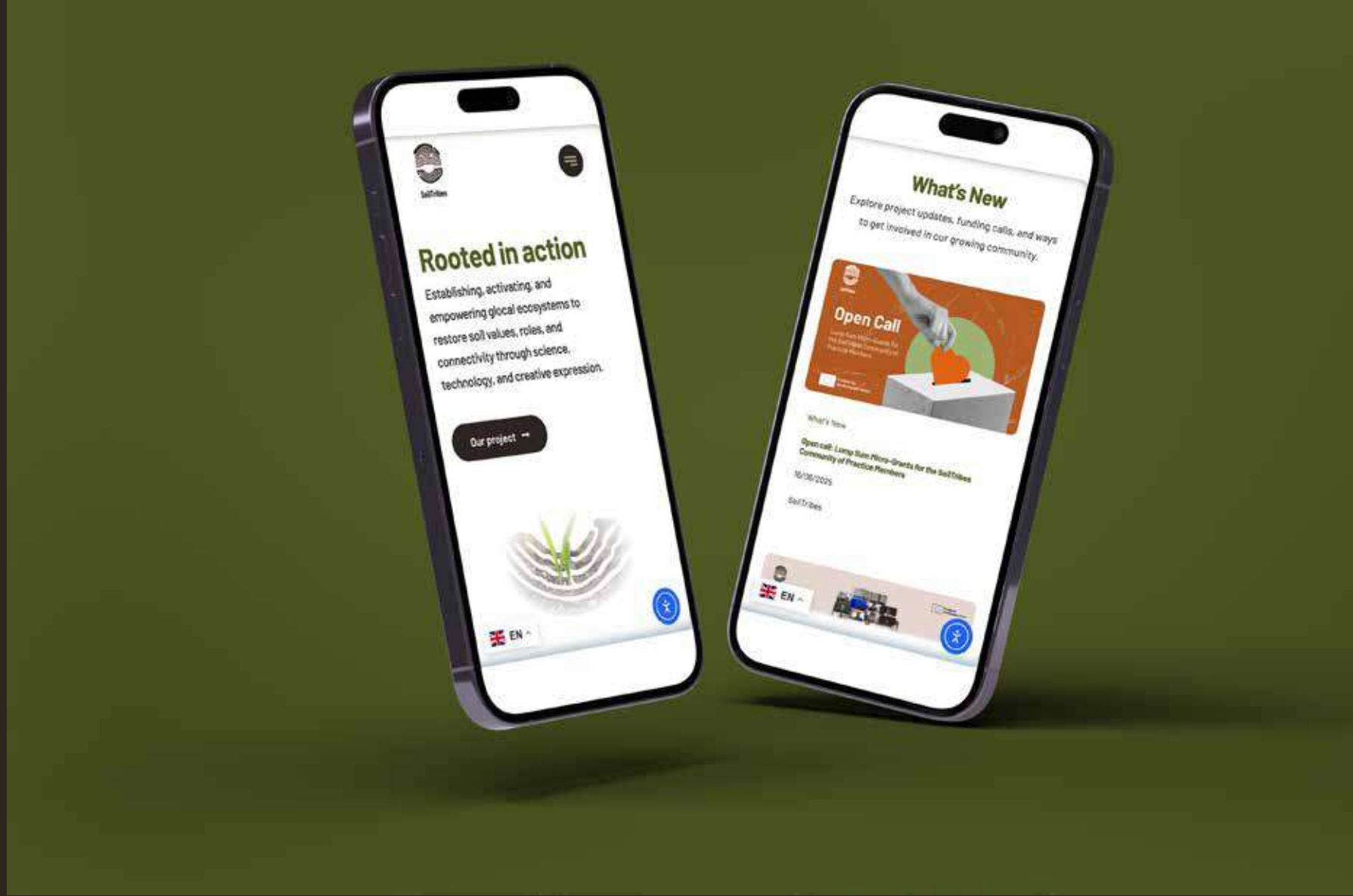
SOCIAL MEDIA



LETTERHEAD



FROM CONCEPT TO MOTION GRAPHICS



WEBSITE

AfriConEU

The first Trans-continental Networking Academy for African and European Digital Innovation Hubs.

Horizon2020

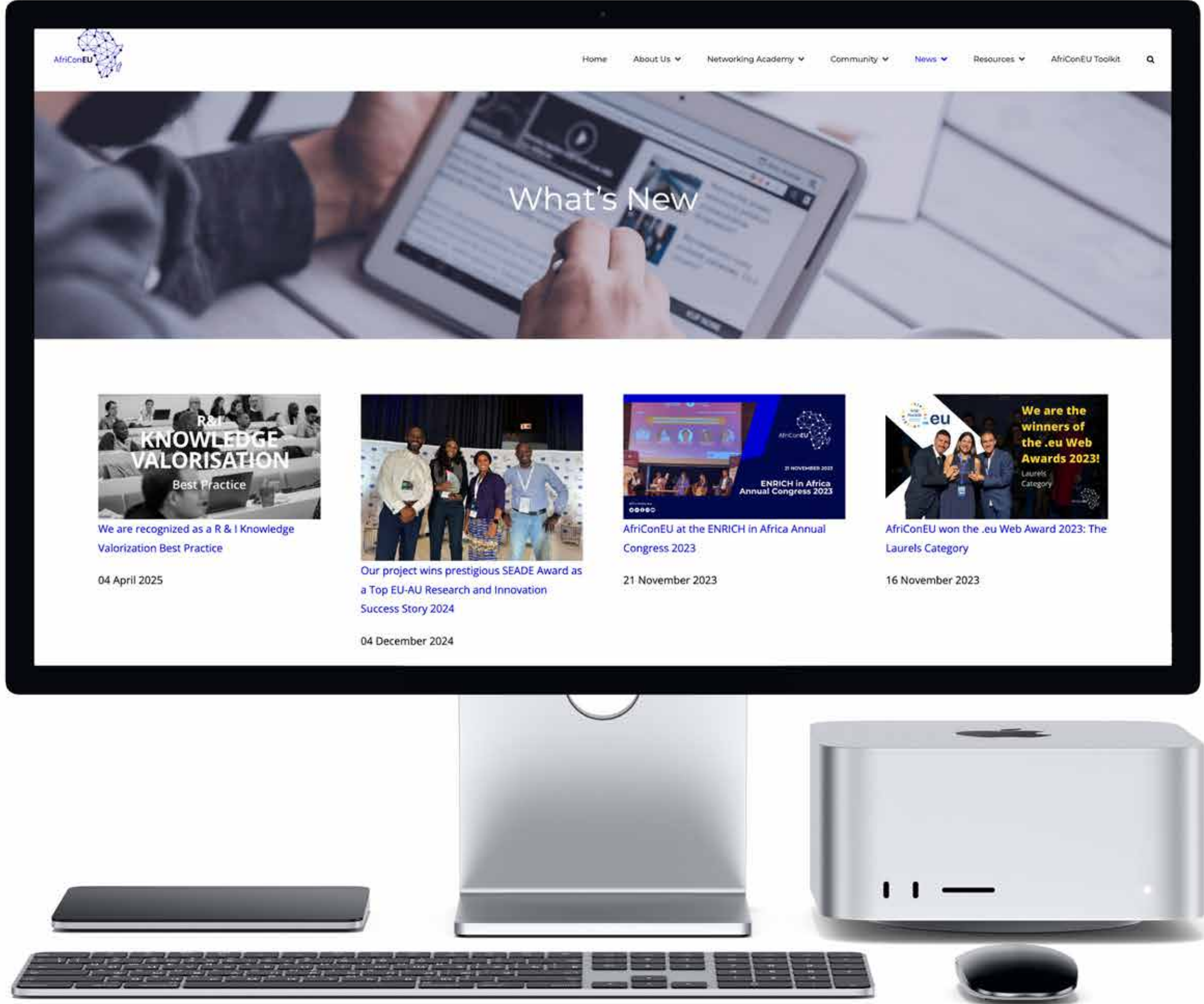
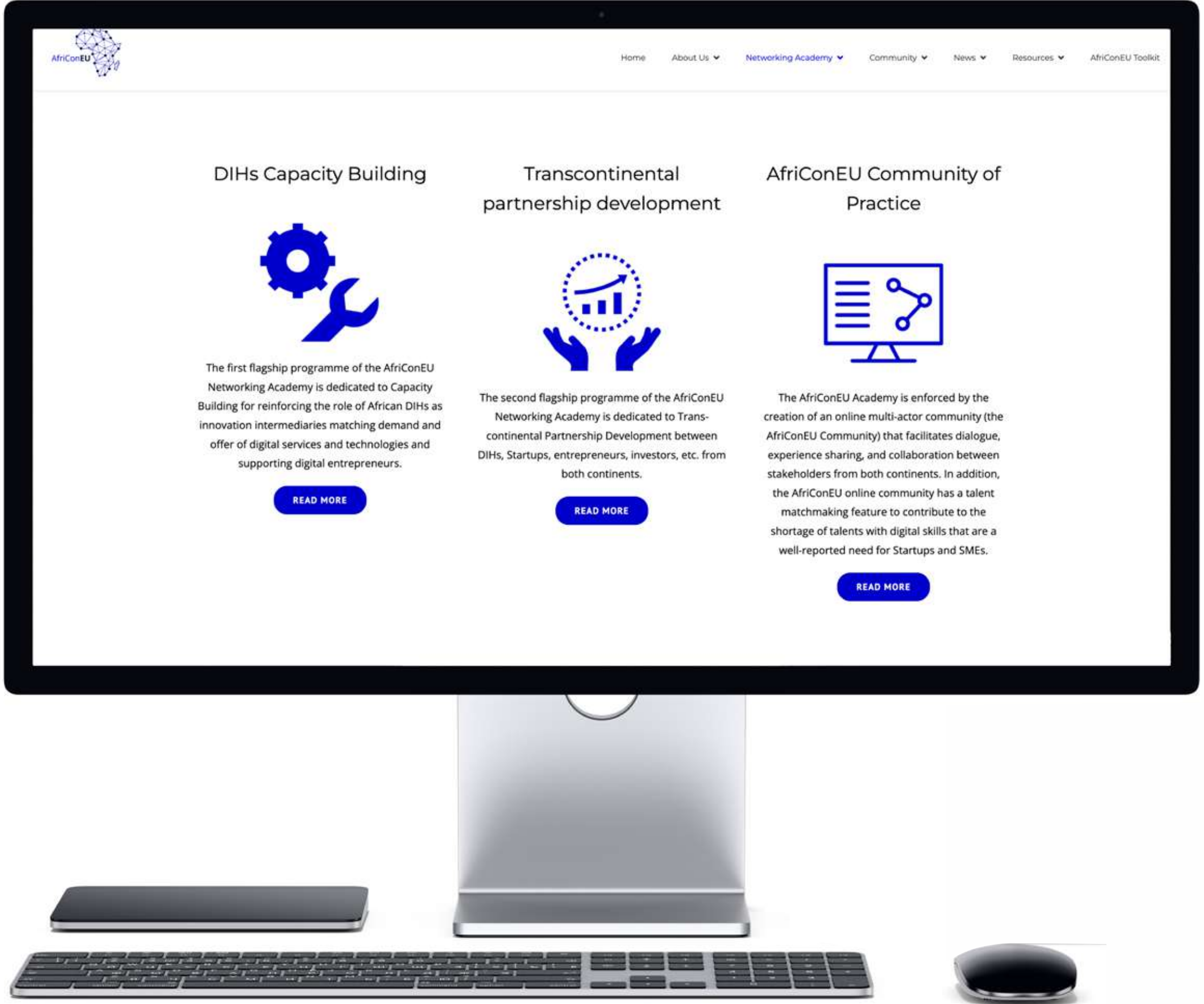
€ 2,229,937.50

1/3/2021 – 31/1/2024

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REPORT



WEBSITE



PRINTED PROPS

LETTERHEAD

STICKERS

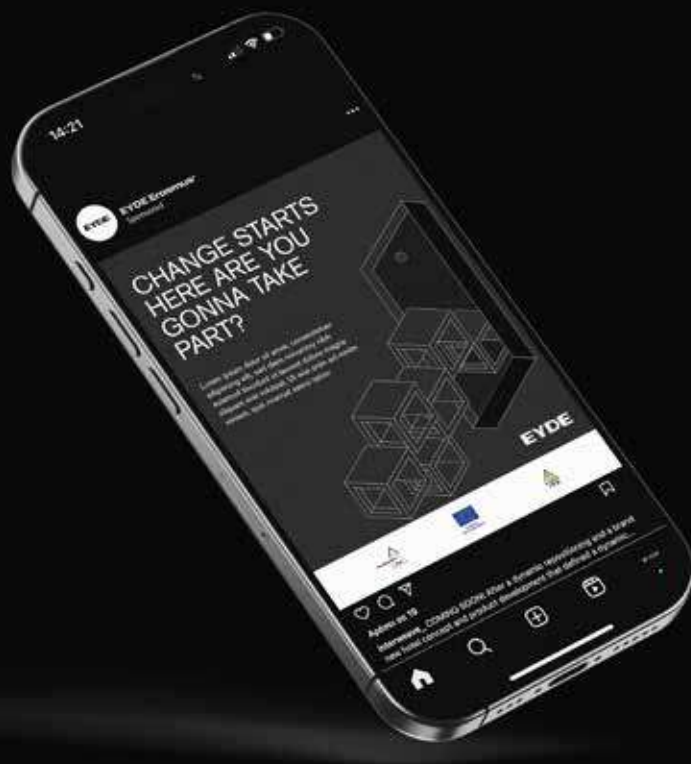
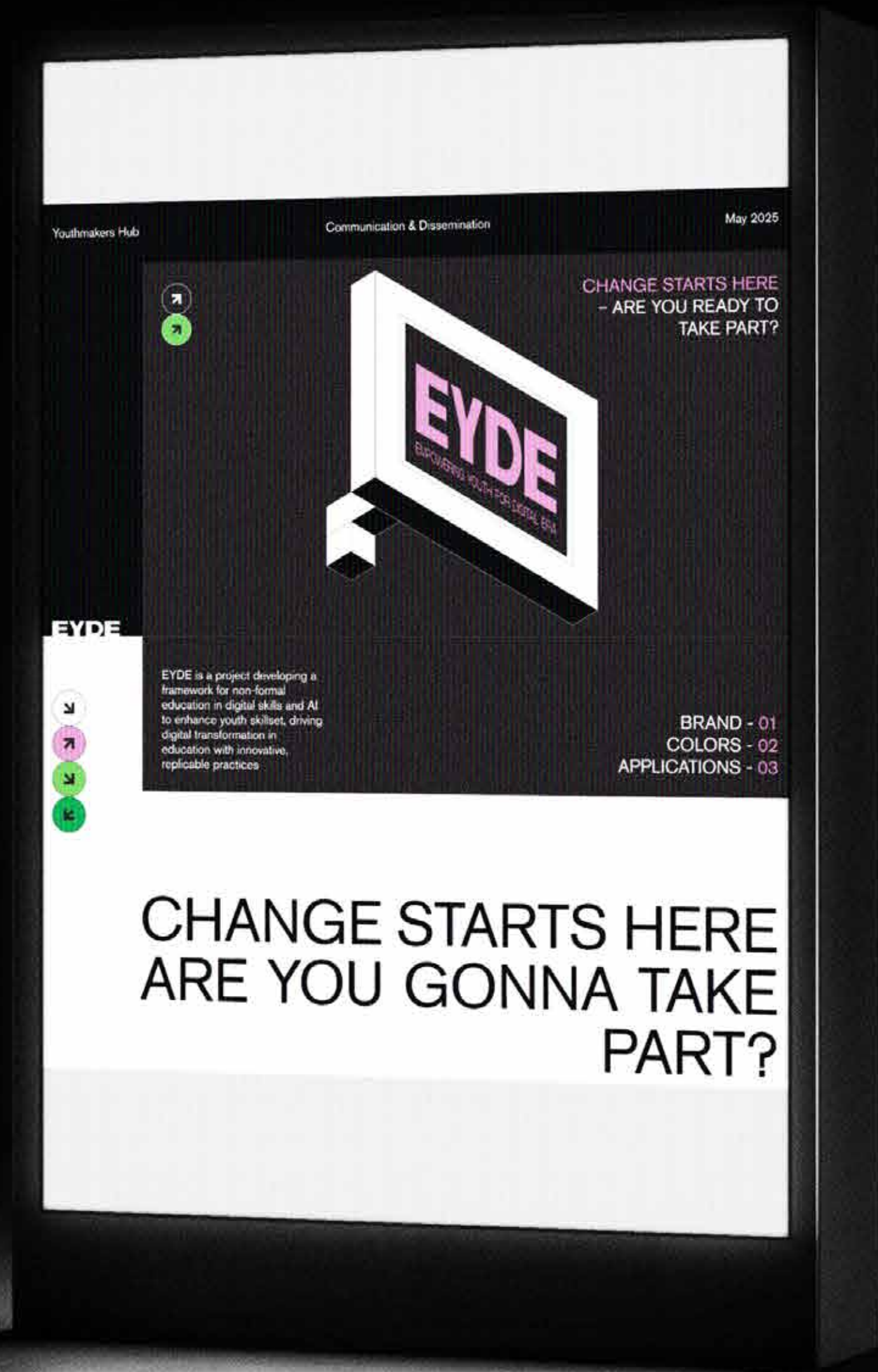
Empowering Youth for the Digital Era

Fostering digital readiness, employability, and AI-driven competencies through non-formal education, bridging research, policy, and practice for an inclusive digital transformation.

Erasmus+

€30,000.00

1/2/2025 - 30/4/2026



SOCIAL MEDIA



PRESENTATIONS TEMPLATE



APPAREL



BRAND MANUAL



NOTEPAD



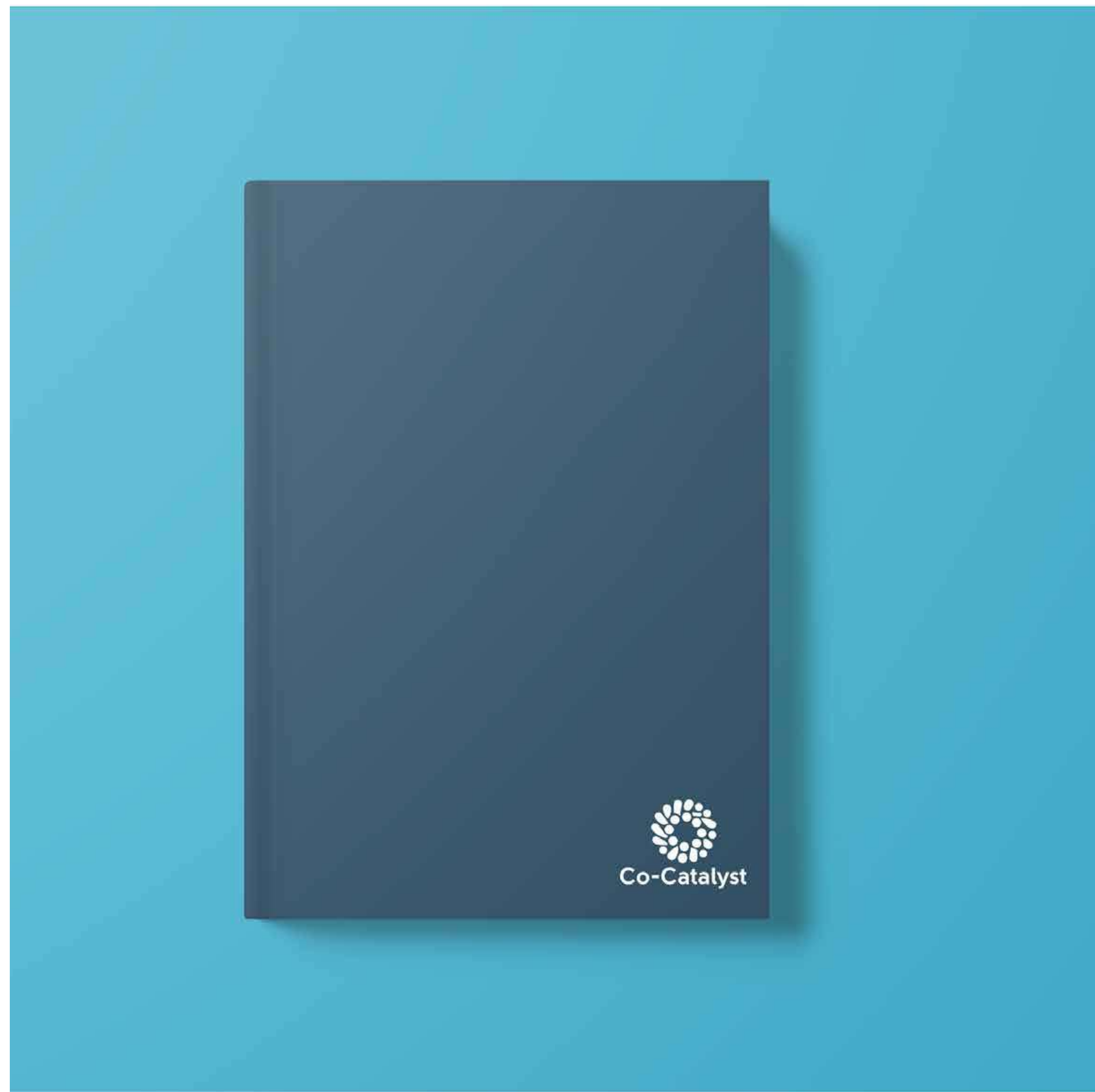
CERTIFICATES



ICON SET

Co-Catalyst

A social innovation consultancy dedicated to fostering a more equitable world through collaborative innovation.



3is

Strengthening Higher Education Institutions in remote areas of Somalia, Ethiopia, and Kenya, focusing on internationalization, inclusiveness, innovation, academic excellence, community outreach, and regional integration.

Learn More

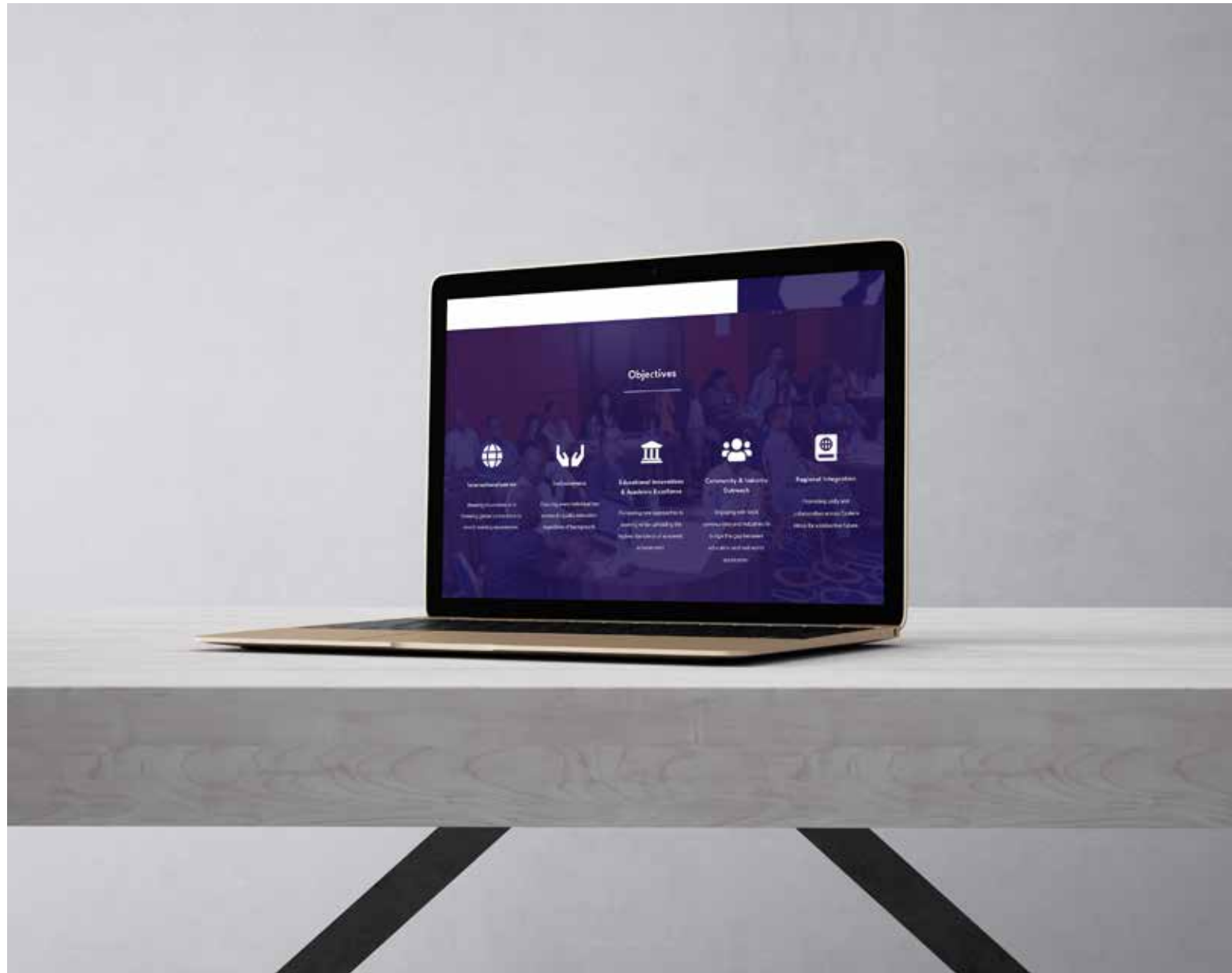
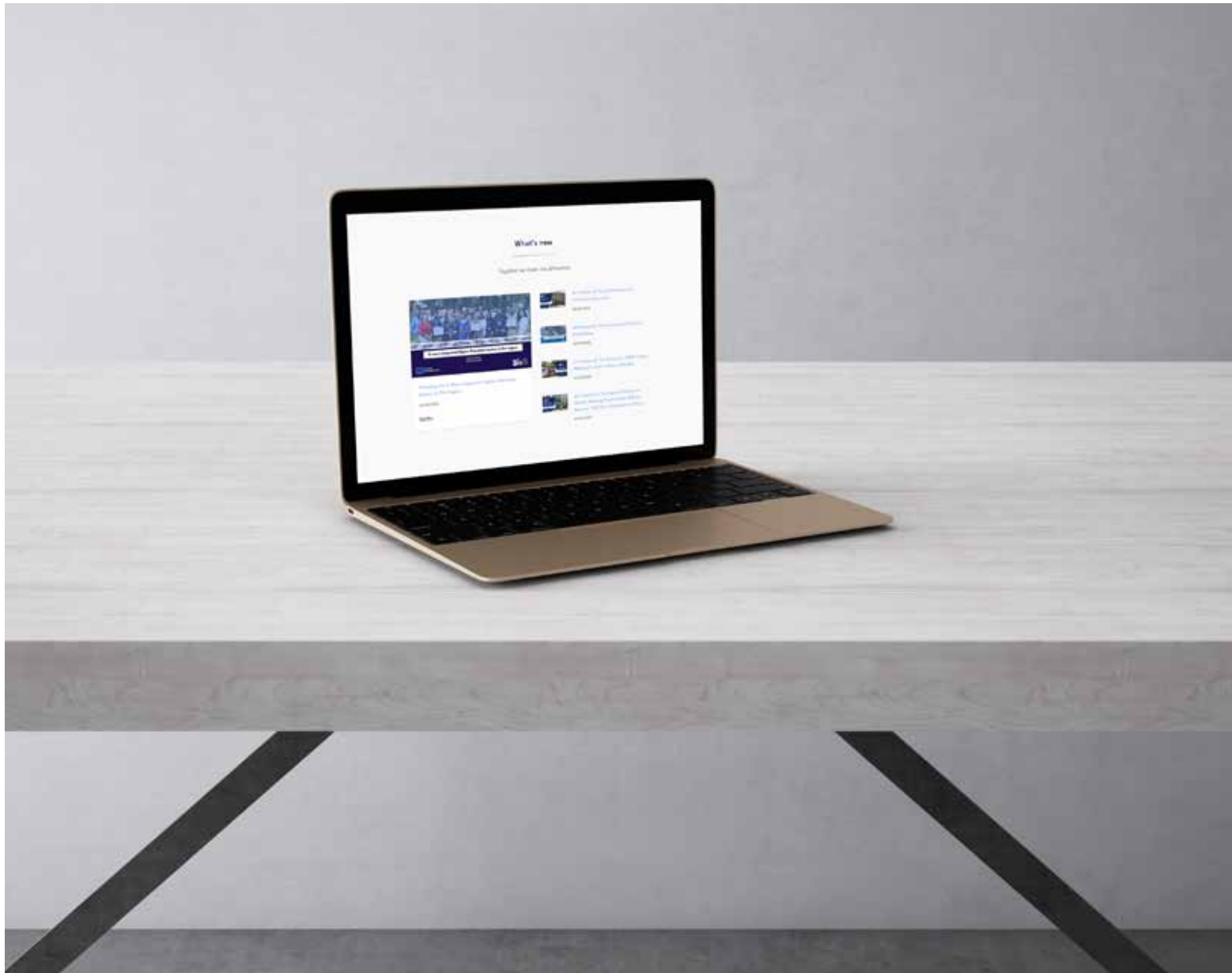
Erasmus+

€ 360,042.00

1/12/2023 – 30/11/2025

Embracing
transformation to
illuminate unlimited
possibilities

PRESENTATIONS TEMPLATES



WEBSITE



SOCIAL MEDIA



CERTIFICATES OF PARTICIPATION

EUth Voices for Social Change

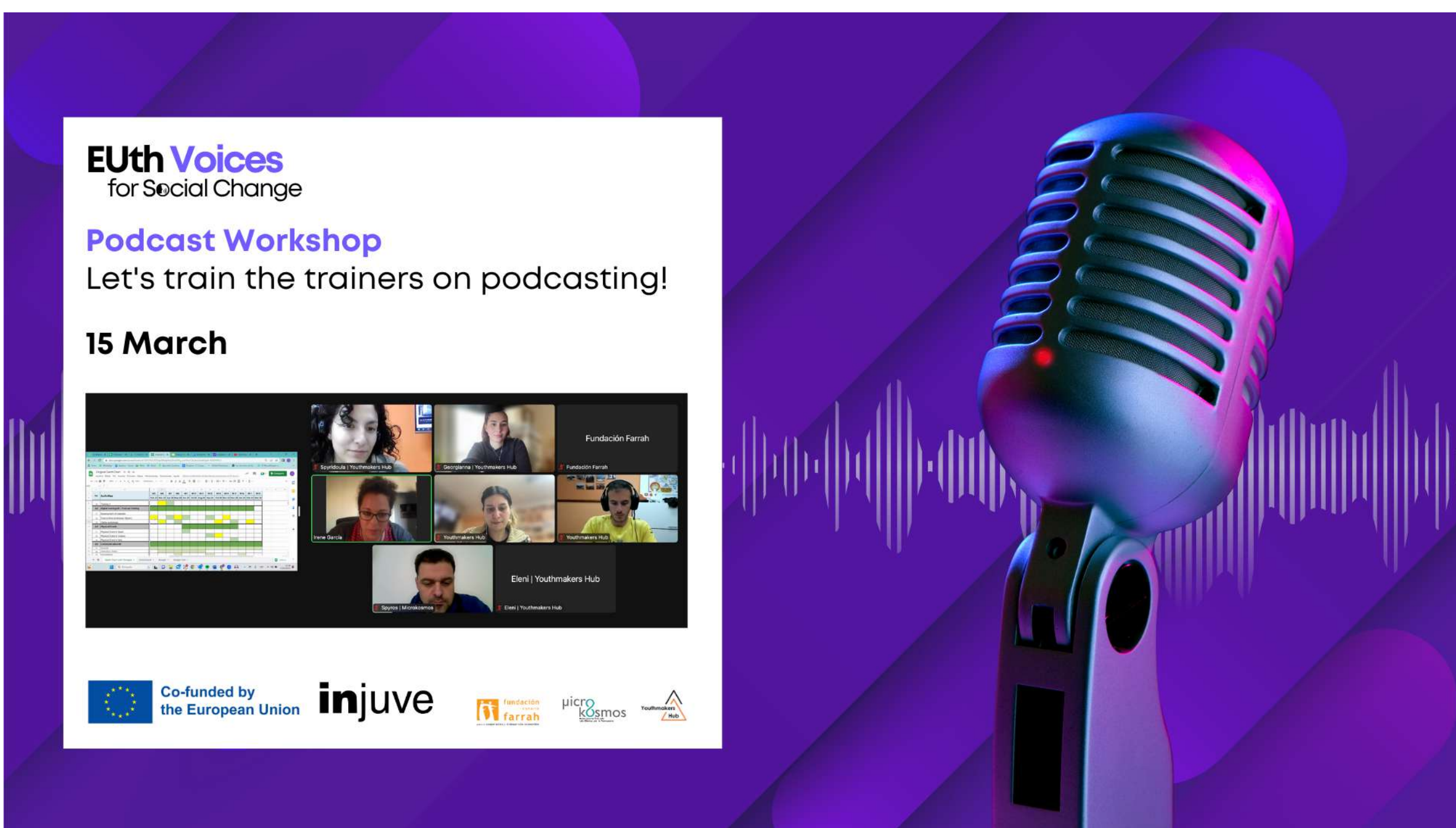
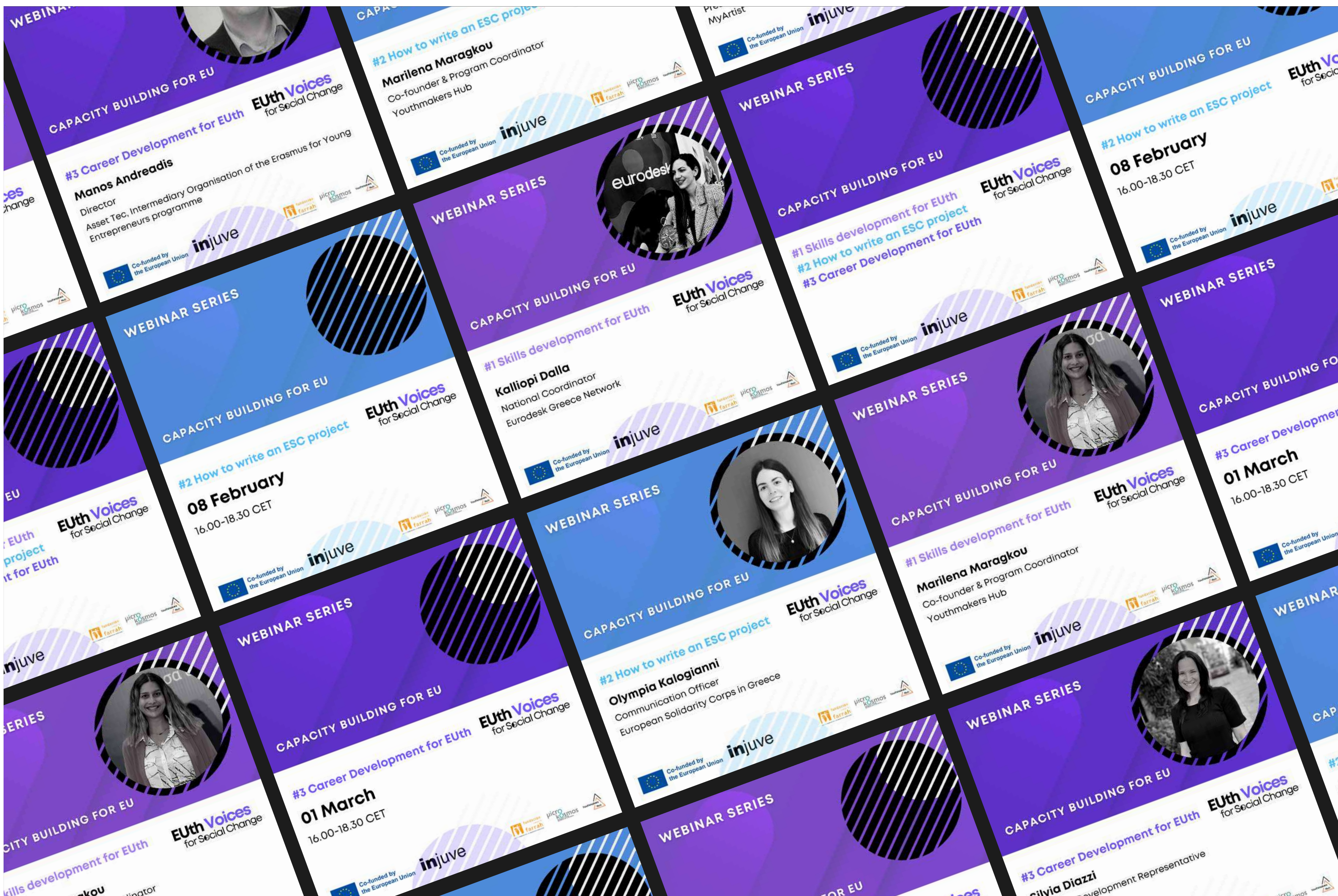
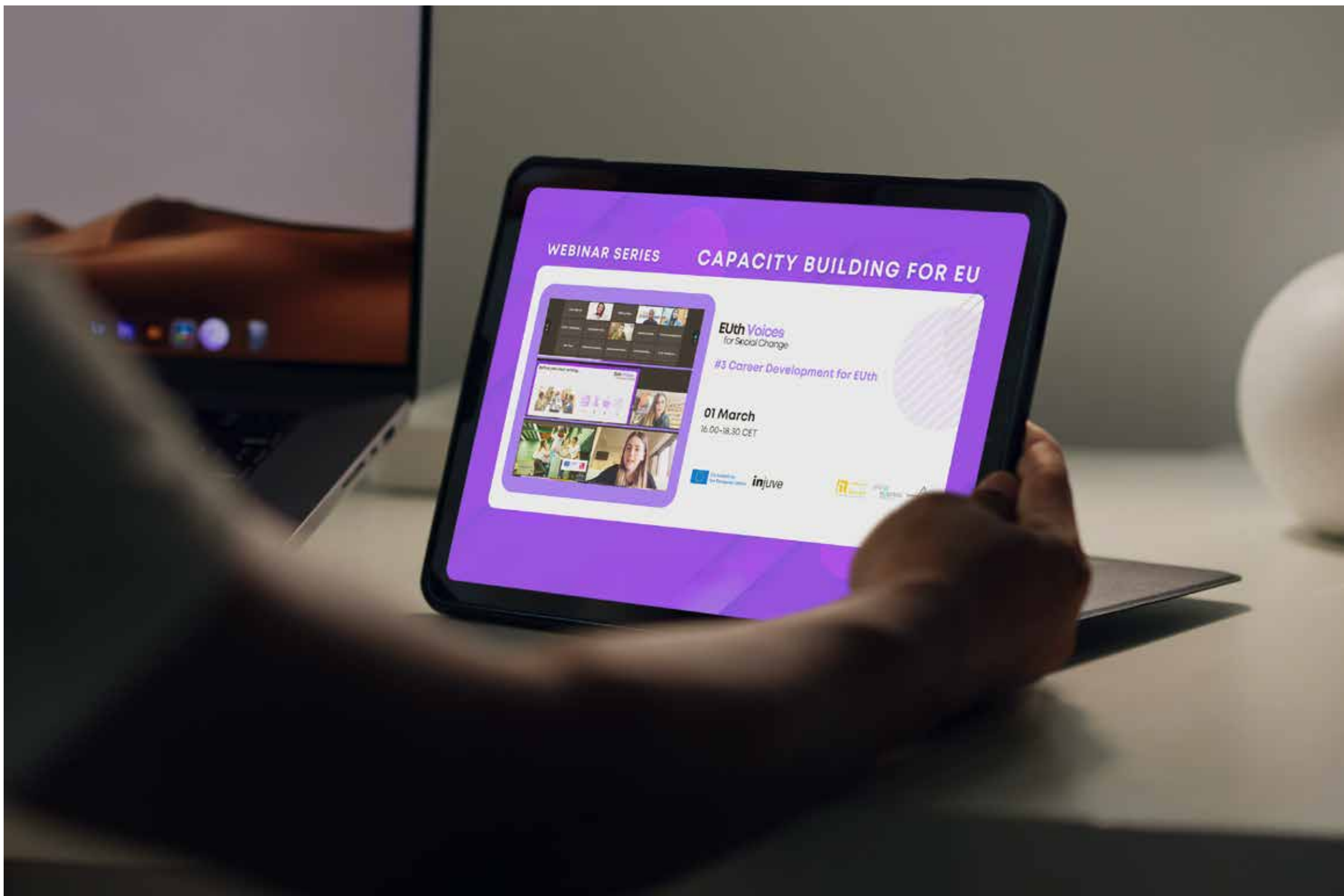
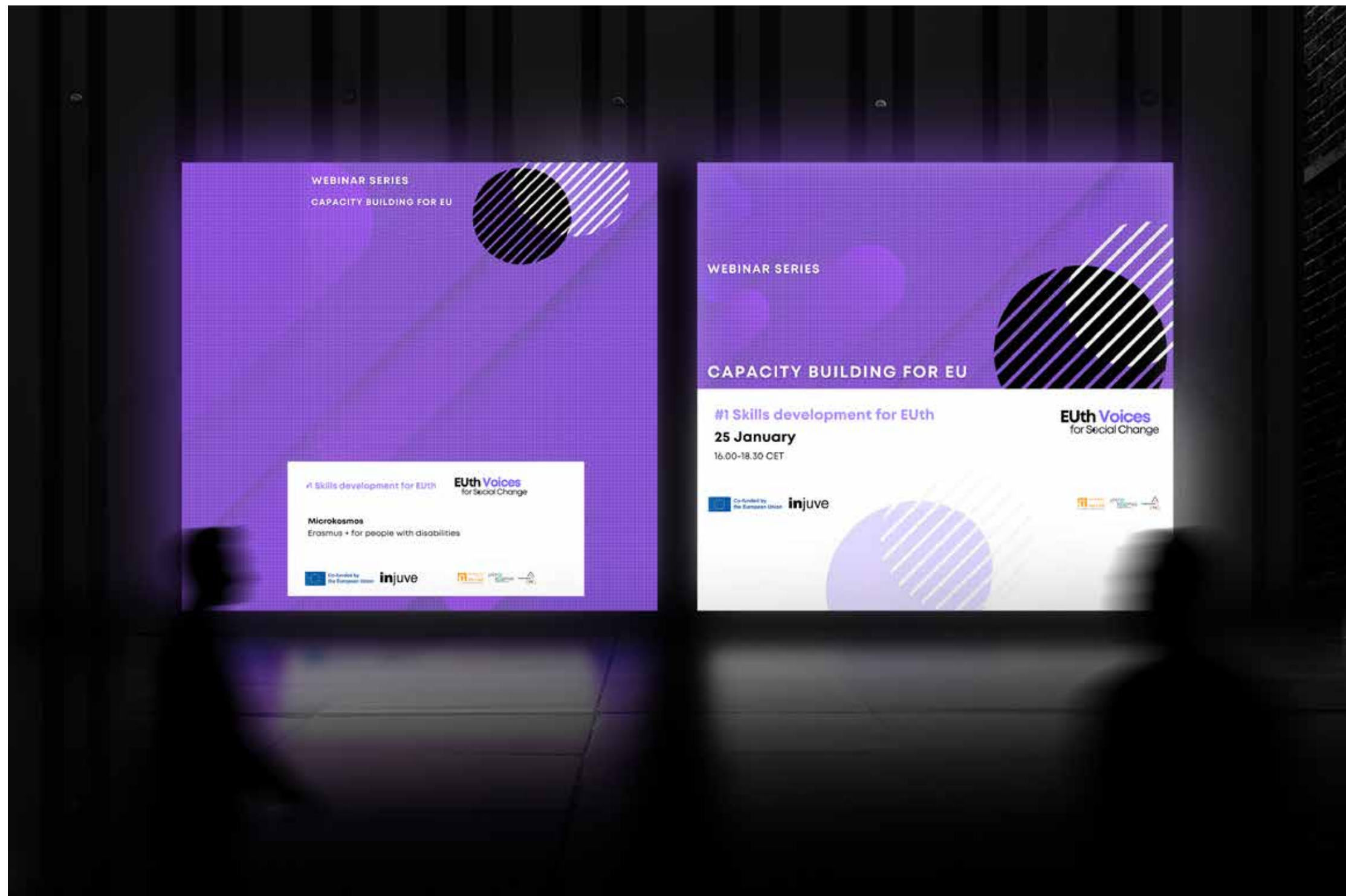
Empowering marginalized youth through digital means and storytelling methodologies like podcasting.

Erasmus+

€ 60,000.00

1/10/2022 – 31/3/2024

Learn More



EcoActizenship

Encouraging youth to become more civically engaged while enhancing their digital and ecological skills.

Erasmus+

€ 60,000.00

1/12/2022 – 31/5/2024

Learn More



STICKERS

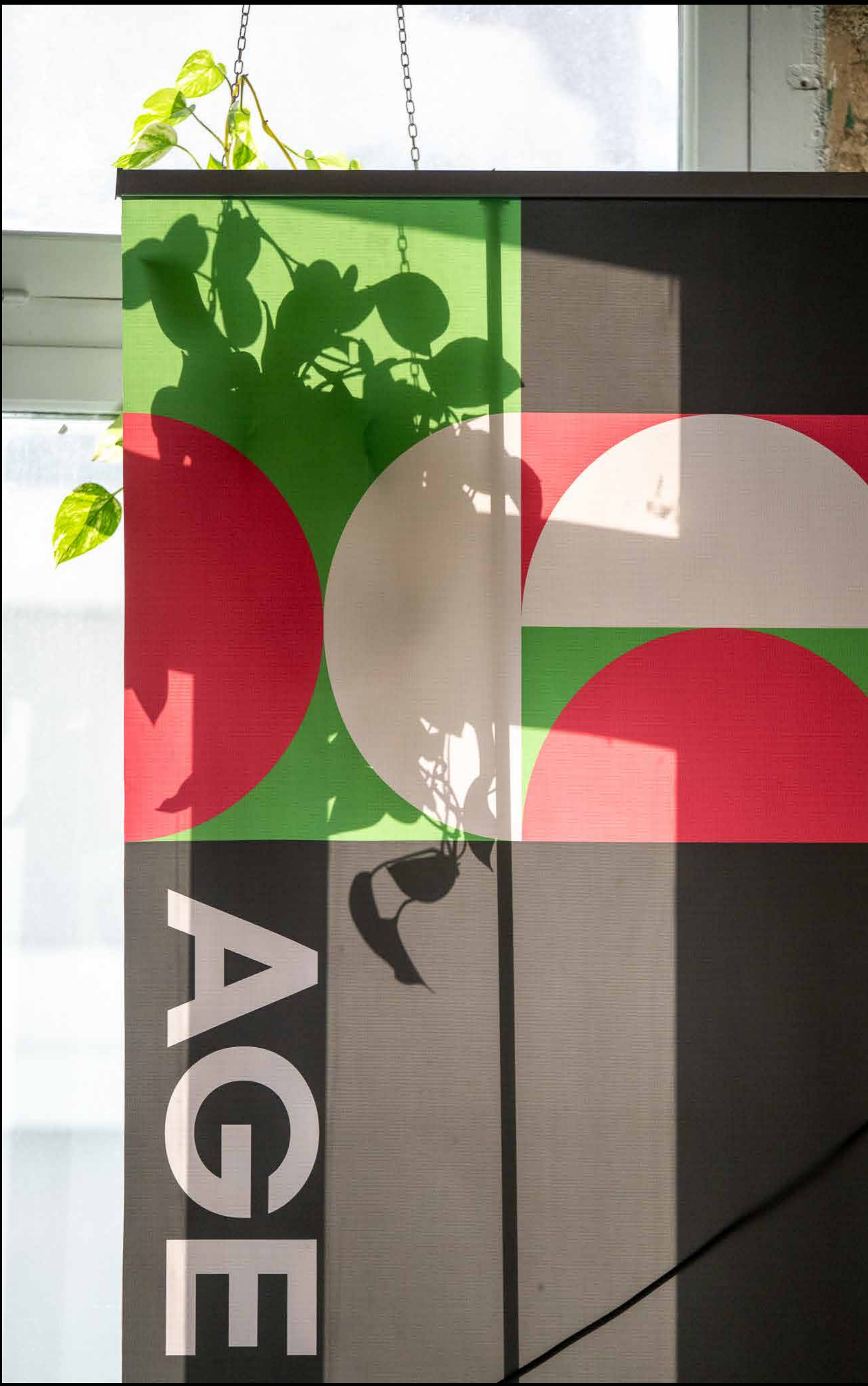


NOTEPAD

AGE Summit

The AGE Summit is your go-to platform linking Africa and Greece to drive innovation, shape policy, and build impactful business partnerships for sustainable growth.

AGE AFR-GR Entrepreneurship summit



AGE AFR-GR Entrepreneurship summit



WE ARE IN IT FOR THE IMPACT

Awards and milestones are just a bonus



No. 1
trend in Twitter in Uganda & Tanzania.

Directed
30+ social media accounts.

Award
winning websites.

50K+
community followers across our platforms and projects.

Newsletter & community engagement

Achieved all KPIs , 4/4 targets met within 24 hours.

85% open rate.

43% click-through rate.

Social media growth & impact

5,600% growth on LinkedIn in just 8 months.

Hit a 4-year goal in just 3 months.

7,300+ LinkedIn followers in record time.

High-impact campaigns & engagement

Drove 78% of applications and 14,600+ clicks in just 3 weeks, fully organic.

TRUSTED BY





We'd love to connect
& explore how we can
disseminate impact
together.

info@youthmakershub.com



Inspiring change.
Creating Impact.

