



Youthmakers Hub 2025 Annual Report

A year of partnerships, youth empowerment,
communication, and capacity building

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What is Youthmakers Hub?

Youthmakers Hub is a European non-profit organization based in Greece, working to create social change through impact-driven projects in Europe and Africa. We specialize in Capacity Building and Communication & Dissemination, supporting young people, organizations, and partners with the tools, knowledge, and strategies they need to turn ideas into action. Through education, digital innovation, youth engagement, entrepreneurship, and cross-continental collaboration, we empower young people, especially those with fewer opportunities, to create positive change in their communities. You can learn more about us at youthmakershub.com.



01

CO-FOUNDERS' NOTE

Dear Community,

Some years ask us to grow. Others ask us to prove what that growth means. For Youthmakers Hub, 2025 was both.

It was a year of movement, learning, recognition, and deeper responsibility. From Europe to Africa, from digital platforms to community spaces, from policy conversations to youth-led initiatives, 2025 reminded us why Youthmakers Hub exists: to build bridges between people, ideas, opportunities, and action.

This year, we continued strengthening our mission across Europe and Africa through projects that placed young people, education, innovation, sustainability, and cooperation at the center.

Through the [AU-EU Youth Voices Lab – Power of the Collective](#), we supported youth participation, advocacy, digital engagement, and cross-continental collaboration. The [AU-EU Youth Voices Lab App](#) became an important space for young people to access opportunities, resources, learning, and connection.

Through the [3is project](#), we continued supporting higher education institutions in Eastern Africa, focusing on internationalization, inclusiveness, digital learning, and community engagement. Through [SoilTribes](#), we entered an important new chapter connected to soil literacy, sustainability, creativity, and community engagement across Europe. Through the EYDE project, we strengthened our work around digital skills, critical thinking, and youth empowerment in the digital era. Through [Green Netiquette](#) and Green Perspectives, we brought forward conversations on sustainability, digital responsibility, civic engagement, and youth-driven innovation. Through the [Africa-Greece Entrepreneurship Summit](#), we continued building a stronger bridge between African and Greek ecosystems, creating space for entrepreneurs, institutions, investors, and changemakers to connect.

2025 was also a year of recognition. We were proud to see our work acknowledged through awards and milestones that reflected the creativity, consistency, and impact of our team and partners. These recognitions were not only moments of celebration. They were reminders that when communication, education, and youth engagement are done with purpose, they can mobilize communities and create real change.

But if we had to choose our favorite moment of 2025, it would be our visit to [Kakuma Refugee Camp in Turkana, Kenya](#). There, we met young people and youth-led organizations working with courage, creativity, and resilience.



They were creating solutions in education, entrepreneurship, digital media, robotics, health, safety, and community development. That visit reminded us of one of our deepest beliefs: young people do not need others to speak for them. They need access, trust, tools, and opportunities to strengthen what they are already building.

Behind every activity, event, report, campaign, website, training, partnership, and milestone, there was a team that gave its energy, creativity, and heart. In 2025, we were proud to work alongside Silvia Diazzi, Stefanos Stagakis, Vasiliki Kasioni, Peace Odili, Labros Georgiou, Adedoyin Betiku, Stefanos Nastos, Julien Makalu, Stefanos Papadosifos, Somaya Machlouta, Georgianna Chondrou, Eleni Modou, Romanos Iliadis, Joana Demirani, Inés Sánchez Sastre, Karima Minout, Paula Bas Macian, and Rachael Connor. Your dedication, hard work, fresh ideas, and commitment made all the difference, helping Youthmakers Hub grow stronger throughout the year.

We were also grateful for the valuable support of our four exceptional consultants: Dimitris Maragkos, our Expert Networking and Communications Consultant; Lina Valmas, our Human Resources Strategy Consultant; Miguel Silva, our Strategic Growth & Finance Consultant; and Christos Tsinavos, our IT Consultant. Their experience, strategic insight, and specialized expertise helped us strengthen our communication, people-centered processes, financial strategy, organizational growth, and digital systems.

As we look ahead to 2026, we do so with ambition and responsibility. We want to keep growing, but with intention. We want to strengthen our systems, deepen our partnerships, expand our impact, and create even more meaningful engagement across Africa. We will continue investing in education, sustainability, digital innovation, entrepreneurship, and youth leadership, while building stronger bridges between Africa and Europe. We want Youthmakers Hub to be not only impactful externally, but also stronger, healthier, and more structured internally.

2025 reminded us that impact is not one moment. It is the result of continuous effort, honest learning, strong partnerships, and people who choose to keep building even when the path is complex. And we will keep building.

With gratitude and determination,

Marilena & Konstantinos

02

FRAMING THE YEAR

ROOTED IN DIRECTION

Six years of work. Deeper partnerships. Stronger impact. In 2025, Youthmakers Hub proved that it is no longer only implementing projects. It is building long-term ecosystems of trust, learning, visibility, and youth participation across Europe and Africa.

Executive Summary

ROOTED IN DIRECTION

FRAMING THE YEAR



2025 was a year of growth, recognition, and deeper impact for Youthmakers Hub. Across Europe and Africa, we strengthened our role as a bridge-builder between young people, institutions, communities, universities, civil society organizations, entrepreneurs, and policy spaces. Our work continued to focus on **capacity building, communication and dissemination, youth empowerment, digital innovation, sustainability, entrepreneurship, and Africa-Europe cooperation**. Throughout the year, Youthmakers Hub reached **1,104 participants from 86 countries**, implemented **30 activities**, delivered **200 hours of training**, and mobilized **92 trainers, mentors, and facilitators**. Our communication and dissemination work also expanded significantly, with **2,089 posts published, 1,942,808 online impressions, 34,900+ followers across YMH-managed accounts, 2 new websites, and 4 new social media accounts created**.

In 2025, Youthmakers Hub managed **7 active projects** and operated across **69 countries, supported by 4 income streams**. Program spending increased by **113% compared to 2024**, reflecting the organization's growing portfolio and delivery capacity. The year also brought important recognition, with Youthmakers Hub reaching a milestone of **16 awards and recognitions overall**, including major achievements connected to the **AU-EU Youth Voices Lab – Power of the Collective, SoilTribes, and the 3is project**.

Our major projects reflected the diversity and depth of our work. Through the **AU-EU Youth Voices Lab – Power of the Collective**, we supported youth participation, advocacy, digital engagement, and Africa-Europe collaboration, while also launching the **AU-EU Youth Voices Lab App**. Through **SoilTribes**, we contributed to soil literacy, sustainability, citizen engagement, and the communication of environmental knowledge. Through **3is**, we supported higher education institutions in Eastern Africa in strengthening inclusion, internationalization, digital learning, and community engagement. Through **EYDE**, we advanced work on digital readiness, AI-related skills, critical thinking, and youth empowerment. Through the **UNESCO x SEVENTEEN “Going Together – For Youth Creativity and Well-Being” Global Youth Grant Scheme**, we directly supported **20 grantees from Europe and North America**. Through the **Africa-Greece Entrepreneurship Summit**, we created a strategic space for dialogue, networking, and cooperation between African, Greek, and European actors.

Geographically, **2025 deepened Youthmakers Hub's presence across Africa and Europe**. Our activities, projects, and partnerships connected countries including **Kenya, Zambia, Ethiopia, Somalia, Nigeria, Senegal, Ghana, Uganda, Angola, Greece, Belgium, Italy, Germany, Portugal, and others**. Field visits and trainings in

Kenya, Somalia, Ethiopia, and Zambia were especially important, allowing us to listen directly to communities, young people, universities, and local organizations.

Strategically, **2025 confirmed Youthmakers Hub's direction**. We expanded our digital innovation work through the launch of our first mobile application, strengthened our presence in policy and advocacy spaces, deepened our sustainability and climate education portfolio, and continued building our role as a connector between Africa and Europe. At the same time, we learned that growth needs **stronger systems, clearer roles, better documentation, and healthier workflows**.

Overall, 2025 showed that Youthmakers Hub is not only implementing projects. It is **building ecosystems of trust, learning, visibility, and youth participation**. As we move into 2026, we do so with stronger foundations, wider reach, and a clear commitment to **scaling impact with purpose**.

03

2025 AT A GLANCE

ROOTED IN MOMENTUM

January

SoilTribes project
kicks-off, Portugal

March

EYDE project
kicks-off, Athens

March

Youthmakers Hub
joins "Future
Africa-Europe:
Youth
Championing
New Paths to
Financing
Progress" in Addis
Ababa, Ethiopia

April

Youthmakers Hub
hosts Green
Perspectives:
Uniting voices for
a sustainable
future, Athens,
Greece

April

Going Together
project kicks off,
online

May

Youthmakers Hub
at the first
modern
Panatheneia
Festival, Athens,
Greece

May

Youthmakers Hub
on the ground:
Strengthening
academia and
youth
engagement in
Somalia

May

Youthmakers Hub led
Partner-Facilitated
Training in Turkana,
Kenya



July

AU-EU Youth
Voices Lab
Application
launch!

June

Youthmakers Hub
at the European
Youth Event 2025

September

Youthmakers Hub
at the Launch of
the Africa-Europe
Youth Academy
(AEYA), Dakar,
Senegal

October

The Africa-Greece
Entrepreneurship
Summit 2025:
Future-proofing
digitalization

October

Youthmakers Hub
awarded and
featured at Green
Education
Projects,
European
Commission in
Brussels

November

Strengthening
Africa-Europe
Partnerships:
Highlights from
Angola

November

.eu Web award,
PoC

December

3is Projects
Honored with
2025 Global
Education Award
for Transformative
Pedagogy

ROOTED IN MOMENTUM

Capacity Building

- **30+** Capacity building activities
- **200+** Hours of training
- **90+** Trainers
- **1000+** Beneficiaries
- **40+** Days of Training



Communication & Dissemination

- **3 new** Brand Identities created
- **2000+** Newsletter subscribers
- **200+** News Articles
- **4M+** Online impressions
- **34K+** Followers across all YMH-managed accounts



04 PROJECTS

ROOTED IN ACTIVITIES



AU-EU YOUTH VOICES LAB –
POWER OF THE COLLECTIVE



SOILTRIBES



IMPACTFUL, INCLUSIVE, INTEGRATED
HIGHER EDUCATION IN EASTERN
AFRICA



EMPOWERING YOUTH FOR THE
DIGITAL ERA



GOING TOGETHER -
FOR YOUTH CREATIVITY AND WELL-BEING

AU-EU Youth Voices Lab – Power of the Collective

YOUTH EMPOWERMENT & ADVOCACY

ROOTED IN ACTIVITIES



In 2025, the **AU-EU Youth Voices Lab – Power of the Collective**, marking its **2nd year**, moved from vision to action. The programme is built on one clear belief: **young people should help shape the policies, partnerships, and decisions.**

The programme is a four-year initiative that aims to build a more **youth-responsive and inclusive society in Africa and Europe**. It brings together young people, youth-led organizations, civil society actors, institutions, and decision-makers to strengthen youth participation, advocacy, accountability, and cross-continental collaboration. Its work spans the African continent, engaging youth and decision-makers from all 54 African countries, with 14 intervention countries in Africa and 1 in Europe prioritized for in-person activities.



Youthmakers Hub's role includes leading communication, dissemination, and visibility efforts, developing and maintaining the **AU-EU Youth Voices Lab App**, supporting its improvement and evaluation, managing digital outreach, producing communication materials, and helping ensure that young people across Africa and Europe can access opportunities, resources, and spaces for connection.



2025 highlights

- The **1st Annual Review Meeting** took place in Lusaka, Zambia, from 21 to 23 January 2025, bringing consortium partners together to assess progress, strengthen collaboration, and shape the next phase of the programme. Youth representatives actively contributed to the discussions.
- Youthmakers Hub also brought its capacity-building work directly to young people in Kenya. On 20 and 21 May 2025, YMH delivered “**Lead the Narrative: Communication for Youth Advocacy**” training in Turkana, in partnership with Learning Lions. The training supported 30 young participants, primarily young refugees from marginalized communities around **Kakuma Refugee Camp**, to strengthen their communication, networking, public speaking, pitching, and advocacy skills.
- The **launch of the AU-EU Youth Voices Lab App**

- on 22 July 2025, a digital tool to provide learning and networking opportunities for youth.
- The “**Your Voice, Your Road**” campaign, led by Youthmakers Hub as the partner responsible for Communication, Dissemination, and Visibility, won 1st place at the **Africa-Europe Foundation Youth Awards 2025**. The campaign reached more than 640,000 people, generated over 5,000 engagement actions, and activated more than 1,600 users on the AU-EU Youth Voices Lab App.
- In November 2025, the programme’s website also won the **.eu Web Awards 2025 in the People’s Choice category**. The website received a total score of 10/10, gathered 2,635 public votes, ranked first in its category, and received 5/5 from the jury.



AU-EU Youth Voices Lab – Power of the Collective

ROOTED IN ACTIVITIES

2025 RESULTS IN NUMBERS

400+

Direct beneficiaries
in Africa

2

International awards

1

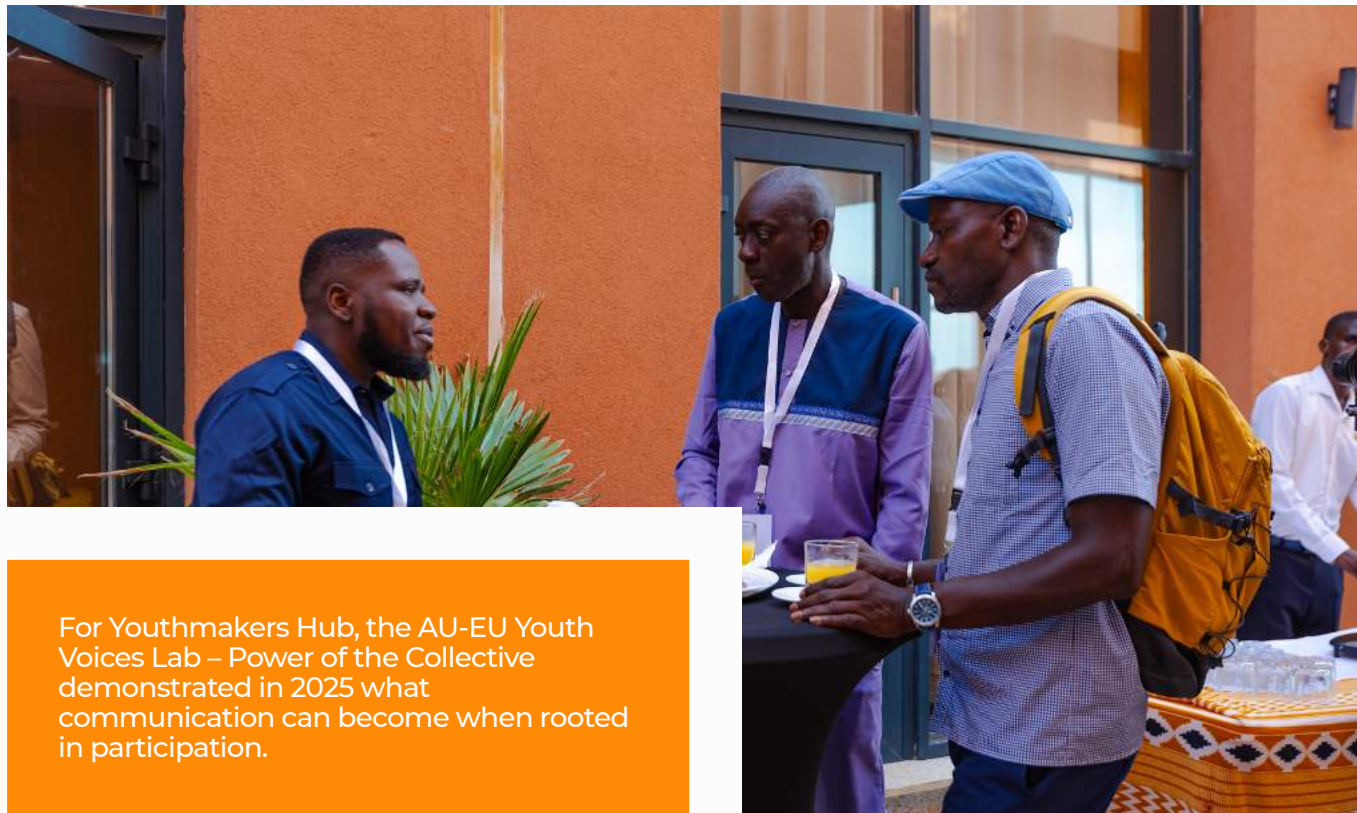
Mobile application

10K+

Followers on social media

1.15M+

Social media impressions



For Youthmakers Hub, the AU-EU Youth Voices Lab – Power of the Collective demonstrated in 2025 what communication can become when rooted in participation.

“

These kinds of social media training are important because right now, most of the youth are on social media. Social media is like a megaphone where we now get to raise our voices. Secondly this training is making people learn how to pass their creativity and get to connect with other people around. Another thing is that it is providing digital literacy. Most people may be on social media but don't know how to use them properly. Once people have something they need to raise, they are able to raise this issue and reach a number of people that can bring an impact.

Participant of the “Lead the Narrative: Communication for Youth Advocacy - training in Turkana”

AU-EU Youth Voices Lab – Power of the Collective | The Mobile App

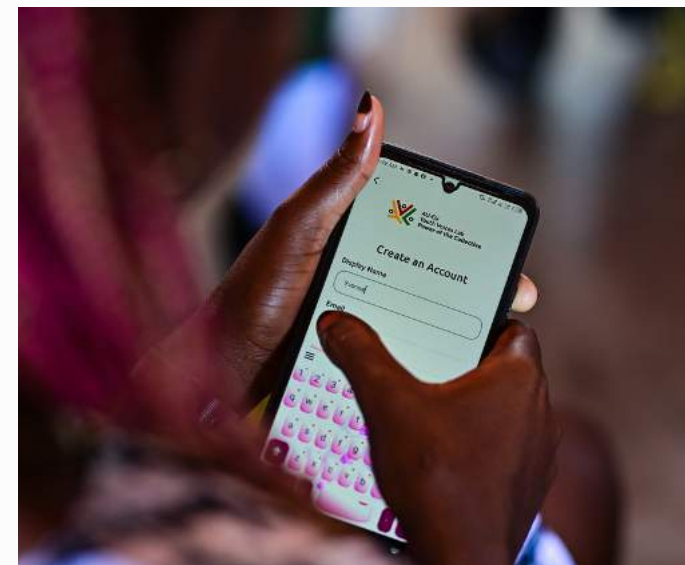
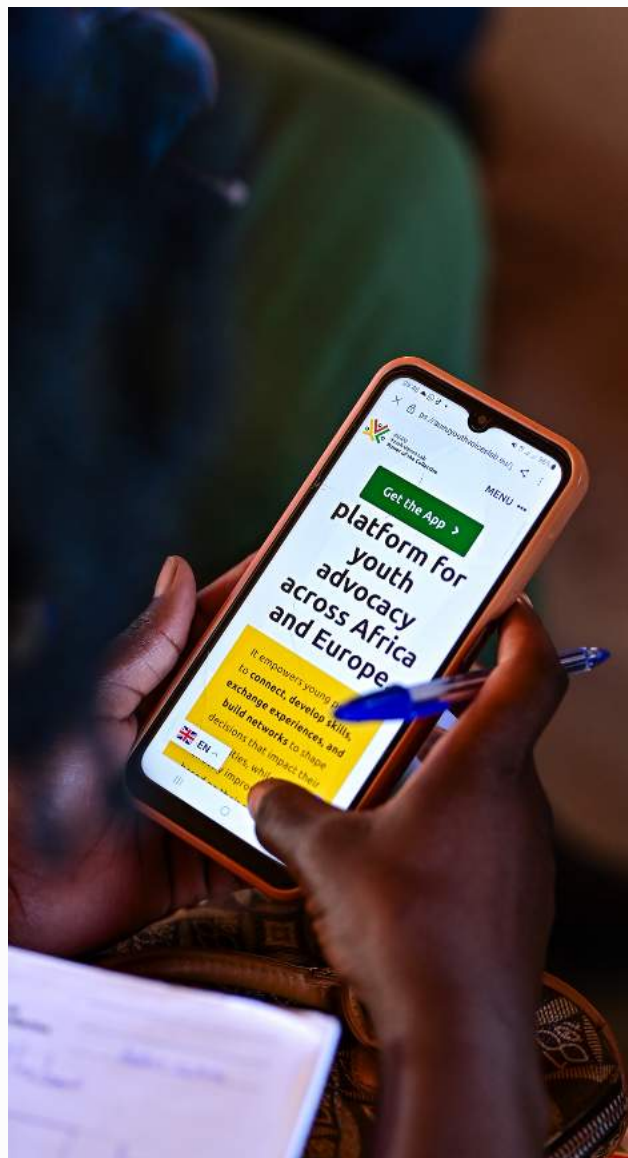
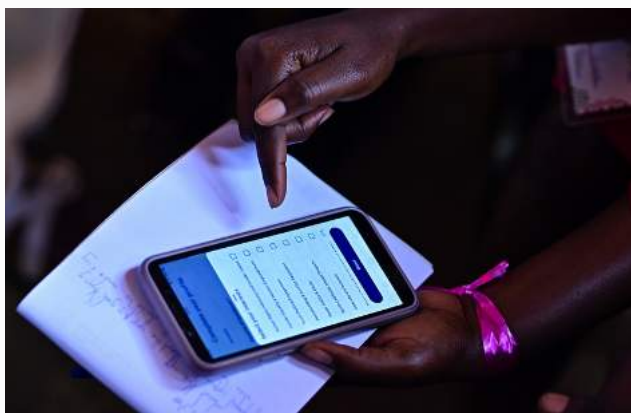
A DIGITAL HOME FOR YOUTH ENGAGEMENT AND A MILESTONE FOR THE YOUTHMAKERS HUB TEAM

ROOTED IN ACTIVITIES

The AU-EU Youth Voices Lab App became the programme's digital home for youth advocacy, learning, networking, opportunities, and co-creation. Designed and co-created with input from **10,000 young people**, the mobile app brings together practical tools that support young people to engage, learn, connect, and take action across Africa and Europe.

Entirely free to download and use, the mobile app provides access to learning courses with certificates, communities, funding and networking opportunities, events, trainings, feedback tools, multilingual content, low-data usage, partial offline access, built-in accessibility features, and AI-supported learning processes.

For **Youthmakers Hub**, this launch marked a major organizational milestone. It was the **first mobile application developed by our team, expanding our role beyond communication and dissemination into full digital product development**. The process brought together our experience in youth engagement, accessibility, design, content, and technology to create a practical platform that supports the programme's mission to **Engage. Empower. Connect.**



“

We have created the AU-EU Youth Voices Lab App. This unique app offers you networking, opportunities, learning and advocacy empowerment for young people in Africa and in Europe. Download it now and join our community

Grace Michuki, Country Manager, Kenya, AU-EU Youth Voices Lab - Power of the Collective programme



In 2025, Youthmakers Hub joined **SoilTribes**, an **Horizon Europe project** working to restore the value, role, and connection of soil in our societies. Running from 1 January 2025 to 31 December 2027, SoilTribes brings together 25 partners from 11 European countries to increase soil literacy, support citizen engagement, and inspire new “back to Earth” narratives through science, technology, arts, policy, and community action.

SoilTribes responds to an urgent challenge: soil is essential for food security, biodiversity, climate resilience, and community well-being, yet soil degradation continues to threaten ecosystems and societies. Through a multi-actor approach, the project connects researchers, policymakers, businesses, artists, civil society, and citizens to make soil-related issues more understandable, relatable, and actionable.



Youthmakers Hub contributes to SoilTribes as the partner responsible for **Communication, Dissemination, and Exploitation**. In this role, YMH supports the project's visibility, storytelling, branding, website, social media, communication materials, dissemination of results, and creative formats such as vidcasts and comics. Our work focuses on translating complex soil knowledge into clear, engaging, and accessible communication that can reach different audiences and encourage participation.

For Youthmakers Hub, SoilTribes reflects our mission to create and disseminate impact by making knowledge accessible, building bridges between sectors, and supporting communities to take informed action. The project aligns closely with YMH's work at the intersection of sustainable development, communication, education, and innovation. Through SoilTribes, we contribute to a wider movement that connects science with society.



A key highlight of 2025 was the recognition of SoilTribes through the **Education for Climate Award 2025** under the Call for Inspiring Green Education Actions. The project was selected among nine winning initiatives and was presented during Education for Climate Day on 23 October 2025. **Youthmakers Hub** was represented by **Silvia Diazzi, Senior Project Manager**, who took part in the **Green Education Projects Citizenship Education** panel at the European Commission.

2025 also marked an important step for SoilTribes' community-building and funding activities. The **SoilTribes Open Call** closed on 10 October 2025, receiving 389 applications, of which 30 projects will receive micro-grants. For Youthmakers Hub, this milestone reflects one of the most meaningful dimensions of the project: contributing to the creation of opportunities for community-driven initiatives working on environmental action, soil literacy, and public engagement. Through SoilTribes, we are proud to support creative, multi-actor ideas that bring people closer to soil and its protection.



€1.7M

Financial Support
to Third Parties

80

Active SoilTribes
Community of
Practice members

1

EU-level award

100K+

Social media page views

2K+

Followers



“

Working with Youthmakers Hub within SoilTribes has been a very positive experience. Their availability and the speed with which they respond to our requests have been extremely valuable for the smooth implementation of the project. They have also played an important role in communicating soil-related topics in an accessible and engaging way, helping to raise awareness around soil literacy, environmental action, and community engagement. In 2025, their support to partners and their capacity to share and disseminate project activities in real time have contributed significantly to the visibility and dynamism of SoilTribes.

Nuno Camarneiro, Consultant, INOVA+

Impactful, Inclusive, Integrated Higher Education in Eastern Africa (3is)

HIGHER EDUCATION & SKILLS

ROOTED IN ACTIVITIES



In 2025, Youthmakers Hub continued and completed its work in the **Impactful, Inclusive, Integrated Higher Education in Eastern Africa (3is)** project, a 24-month Erasmus+ Capacity Building in Higher Education initiative implemented from December 2023 to November 2025. The project brought together **11 partners from Spain, Greece, Somalia, Ethiopia, and Kenya** with the shared goal of strengthening Higher Education Institutions in remote and underrepresented regions of Eastern Africa.

3is focused on **improving higher education through five key areas: internationalization, inclusiveness, educational innovation and academic excellence, community and industry outreach, and regional integration**. Through workshops, collaborative activities, and policy-oriented work, participating universities developed action plans and institutional tools to make higher education more inclusive, more connected to local realities, and more responsive to the needs of students, staff, communities, and labor markets.

For Youthmakers Hub, 3is was a meaningful continuation of our mission to create social change through impact-driven projects in Europe and Africa. As the partner leading the **Impact, Communication, and Dissemination** Work Package, we supported the project's visibility, storytelling, stakeholder engagement, branding, website, communication materials, newsletters,

press releases, and exploitation planning. Beyond communication, we contributed to the wider project work on internationalization, inclusive education, academic excellence, community engagement, and regional cooperation.

The project aligned with who we are as an organization. It connected education, inclusion, digital learning, and Europe-Africa collaboration, **all areas that sit at the heart of Youthmakers Hub's work**. Through 3is, we helped amplify the voices and work of universities operating in regions that are often underrepresented in international higher education cooperation. We also built strong relationships and gained the ability to learn from local people.



A major highlight of 2025 was the project's international recognition. In **November 2025**, the 3is Project received the **Global Education Award 2025** in the Transformative Pedagogy category by the **Global Citizenship Foundation**, recognizing its contribution to inclusive and innovative learning approaches in higher education.

Throughout the year, 3is also advanced its mission through **a series of field visits**, institutional exchanges, and capacity-building activities across Eastern Africa.



From **20 to 23 May 2025**, partners visited **Turkana, Kenya**, where sessions hosted by Turkana University College focused on connecting higher education with community needs, local innovation, and industry partnerships. Visits to initiatives such as Learning Lions and the Turkana Basin Institute highlighted how education, research, and digital skills can create opportunities for young people in remote and marginalized communities.

From **26 to 29 May 2025**, the project continued its work in **Garissa, Kenya**, hosted by Garissa University. The visit focused on quality assurance, micro-credentials, and skills-based learning pathways that respond to local realities while aligning with international standards. These exchanges helped partners reflect on how universities in Somalia, Ethiopia, and Kenya can strengthen inclusive institutional growth through practical and context-based solutions.



Impactful, Inclusive, Integrated Higher Education in Eastern Africa (3is)

ROOTED IN ACTIVITIES

HIGHER EDUCATION & SKILLS



Another important milestone was the **3is mission to Puntland State University in Somalia, from 11-18 May**, where representatives from the University of Girona, Kenyatta University, and Youthmakers Hub worked with PSU leadership, faculty, students, and local organizations. The visit included training sessions on EU project engagement, proposal development, and international collaboration, as well as meetings with KAALO Aid & Development, the Peace and Development Research Center, and local communities. A mentorship session with over 100 students and recent graduates introduced EU scholarships, youth mobility programs, and international learning opportunities. The mission concluded with the signing of a Memorandum of Understanding between Puntland State University and the University of Girona, opening new pathways for research, innovation, and academic cooperation.



The **project's closing event**, held in **Gondar, Ethiopia, on 6-7 November 2025**, brought partners together to reflect on the project's results and discuss how to sustain its legacy. During the event, Youthmakers Hub presented the exploitation plan and encouraged partners to continue using digital tools, institutional cooperation, and cross-border collaboration to strengthen the long-term impact of the project. Together, these activities reinforced 3is' commitment to supporting more inclusive, resilient, and community-connected higher education systems in Eastern Africa.



By the end of 2025, 3is had completed its implementation, bringing together a consortium of **11 partners and activities across 5 countries**. The project supported universities in Somalia, Ethiopia, and Kenya to develop policy instruments, action plans, inclusive education frameworks, internationalization strategies, and stronger community and industry links. Its results created a foundation for continued cooperation, improved access for learners with fewer opportunities, and more resilient higher education systems in Eastern Africa.

For Youthmakers Hub, 3is was a reminder that communication is not only about visibility, but also about making impact visible, understandable, and sustainable.

Impactful, Inclusive, Integrated Higher Education in Eastern Africa (3is)

ROOTED IN ACTIVITIES

2025 RESULTS IN NUMBERS

7

Key project activities, including capacity-building trainings

150+

In-person participants

1

Memorandum of Understanding signed between Puntland State University and the University of Girona

100+

Students and graduates joined a mentorship session during the Puntland State University visit

1

International award



“

As the University of Gondar and a key consortium member of the 3is Project, I, Prof. Yenesew Alene, sincerely commend Youthmakers Hub for their outstanding role in the project's communication and dissemination. Their strategic approach, creativity, and commitment helped us increase our project's visibility and impact across diverse audiences. Without their expertise and energy, the successful reach and recognition of the 3is Project would not have been the same. Youthmakers Hub is not just a service provider—they are a true partner in driving meaningful change.

Yenesew Alene Belew, Senior Lecturer and Researcher, University of Gondar, Ethiopia

Empowering Youth for the Digital Era (EYDE)

HIGHER EDUCATION & SKILLS

ROOTED IN ACTIVITIES



In 2025, Youthmakers Hub joined the **Empowering Youth for the Digital Era (EYDE)** project, an Erasmus+ KA210 Small-Scale Partnership in Youth implemented from **1 February 2025 to 30 April 2026**. EYDE was designed to support young people in developing the **digital readiness, employability skills, and AI-related competencies** needed to navigate today's fast-changing technological landscape. It is coordinated by **Io per L' Altro (IPA)**, funded by the **Italian Youth National Agency**.

The project responds to a clear need: young people are growing up in a world shaped by digital tools, artificial intelligence, online communication, and new forms of work. EYDE addresses this reality through **non-formal education, practical learning, research, and youth-centered activities** that bridge education, policy, and practice. Its goal is to help young people use digital tools and think critically, act responsibly, and build confidence in an increasingly digital environment.

EYDE was closely connected to our mission to create and disseminate impact through education, communication, and skills development. As the project's **Communication & Dissemination Partner**, we supported the visibility, identity, and public communication of the project, helping translate its educational purpose into clear and accessible messages. Our role included communication planning, branding support, dissemination of materials, and content that made the project's results easier to understand and share with young people, educators, youth workers, and stakeholders.



The project gave us the opportunity to contribute to a topic that is increasingly important for young people: **how to build digital and AI-related skills without leaving behind critical thinking and creativity**. It also reflected Youthmakers Hub's broader commitment to supporting young people with tools, knowledge, and opportunities to take an active role in their personal, professional, and civic development.

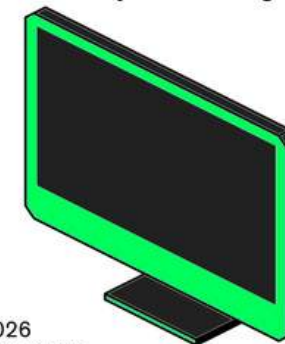
A key highlight of 2025 was the launch and development of the project's communication and dissemination foundations. During the year, the consortium advanced the project's first core outputs, including **1 transnational kick-off meeting, 1 Communication & Dissemination Strategy, and 1 Research Paper**. These first results created the basis for the project's next steps and helped define a shared direction for the learning content, visibility actions, and youth engagement activities.

By the end of 2025, EYDE had established its project identity, communication direction, and early knowledge base. For Youthmakers Hub, this meant contributing our expertise in strategic communication and youth-centered dissemination to a project that speaks directly to the needs of the digital era. Through EYDE, we supported a practical effort to prepare young people not only for digital transformation, but also for thoughtful participation in it.



AI for Critical Thinking in the Digital Era

EYDE Project Closing Event



27 April 2026
18:00-19:00 CEST
Online (registration needed)

Join us!

EYDE



1 Transnational meeting

Transnational meeting in Athens with all partners

58 Dissemination actions

Website, LinkedIn, Facebook, Instagram and X

“

Collaborating with YMH has been an added value for EYDE project: their expertise in communication and online engagement supported the partnership in making project activities and outcomes more accessible, engaging, and impactful for young people and youth workers.

One of the main strengths of EYDE has been its ability to combine a research-based approach with hands-on workshops and reflective activities focused on AI, digital readiness, critical thinking, creativity, and self-awareness. The project encouraged participants to see AI not only as a technical tool, but also as a space for dialogue, personal growth, and the development of future-oriented competences.

Maria Vittoria Battaglia, EYDE's main researcher, IPA Ostia

Green Netiquette

DIGITAL SKILLS & SUSTAINABILITY

ROOTED IN ACTIVITIES



In 2025, the Green Netiquette project reached its conclusion after two years of activity, culminating in the completion of its key deliverables and final dissemination phase. The project successfully promoted environmentally-conscious netiquette as an essential skill for young people navigating digital spaces, combining online behavior with environmental responsibility.

As a partner in the consortium, Youthmakers Hub was responsible for the project's communication and dissemination strategy, ensuring that Green Netiquette's activities, outcomes, and impact reached a wide and diverse audience throughout its two-year implementation. This role encompassed the development and execution of visibility actions across digital channels, the coordination of public-facing content, and the organization of dissemination events designed to engage youth, youth workers, institutions, and policymakers alike. During this final phase, the consortium completed the Booklet on Best Practices, a comprehensive guide compiling tips, tools, and best practices for using digital skills in support of sustainability and active citizenship.

As the culmination of its dissemination efforts, Youthmakers Hub organized the project's Final Conference, held on April 7th, 2025, under the title **Green Perspectives: Uniting Voices for a Sustainable Future**. Hosted at the Demos Center in Athens, Greece, the event brought together over 120 participants both on-site and online, marking the most significant dissemination milestone of the entire project.



The event featured four thematic sessions exploring civic engagement, digital responsibility, youth-driven sustainable development, and entrepreneurship, with contributions from experts representing **Ecogenia**, **Dataphoria**, **MIO-ECSDE/MEdIES**, and **DOTANK+**.

The conference's closing panel turned the spotlight on the Green Netiquette project itself, with representatives from Youthmakers Hub, UJEP (Czech Republic), Eurospeak (Ireland), and Carolina Albasio University (Italy) presenting the project's key outcomes, lessons learned, and recommendations for sustainability-focused digital engagement. The session sparked an open discussion among participants on how responsible online practices can support a more sustainable world, marking a fitting conclusion to two years of transnational cooperation and a successful close to Youthmakers Hub's dissemination mandate. With the project officially closing on April 30th, 2025, Green Netiquette leaves behind a lasting framework for environmentally responsible digital engagement among youth across Europe.



1 Booklet on Best Practices

A guide of best practices in the use of digital skills for learning activities

1 Final Conference

Green Perspectives: Uniting voices for a sustainable future

“

"This conference reminded me that sustainability isn't just about big policies - it's also about the small choices we make every day online. What struck me most was how the discussions made something as abstract as 'digital responsibility' feel real and actionable - from rethinking how we use data, to understanding the environmental footprint of our online habits. Beyond the conference itself, the Green Netiquette project gave me practical tools I didn't have before. The training and the booklet of best practices helped me see netiquette as a skill I can actually apply not just online behavior, but a genuine way to contribute to a more sustainable future."

Pinelopi Katsigianni, MSc Student in Sustainable Development

Going Together - For Youth Creativity and Well-Being

ROOTED IN ACTIVITIES

YOUTH CREATIVITY & WELL-BEING



In 2025, Youthmakers Hub became part of the **UNESCO x SEVENTEEN “Going Together - For Youth Creativity and Well-Being”** Global Youth Grant Scheme, a global initiative designed to fund and support youth-led action projects creating positive social impact. The scheme focused on three key areas: **building creative communities together with youth, supporting youth mental health and well-being, and promoting youth confidence and resilience through music, arts, and sports.** From more than 2,300 applications submitted from 140 countries, 100 youth-led proposals were selected across 66 countries and five regions: **Latin America and the Caribbean, Africa, the Arab region, Asia-Pacific, and Europe and North America.**

For Youthmakers Hub, Going Together was more than a capacity-building assignment. It was a reminder of why our organization exists: **to stand close to young people at the moment when an idea needs structure, encouragement, and practical tools to become real.** As the lead for the Europe and North America region, **YMH directly supported 20 of the 100 grantees, working with young leaders, entrepreneurs, and youth organizations developing community-based solutions around creativity, well-being, and resilience.** Through this role, we had the opportunity to turn our capacity-building experience into a personal and human journey of guidance, listening, and trust.

Youthmakers Hub was one of five selected partners responsible for **implementing the capacity-strengthening program.** Our team brought its expertise in training, mentoring, and youth-centered learning, while co-designing the training program in collaboration with **Socialab from Uruguay.** We contributed to the strategic planning of the nine-month capacity-development journey, including the training timeline, proposed speakers, experts, mentors, and content. We also worked with **UNESCO** and regional partners to ensure a harmonized approach across all regions, while adapting the support to the needs and realities of the ENA grantees.

A key highlight of 2025 was seeing the grantees grow from selected ideas into stronger, more structured youth-led action projects. Through virtual contextualized trainings, monthly trainings, mentorship sessions, and final workshops, Youthmakers Hub supported grantees in strengthening their project planning, communication, sustainability, and implementation capacity. By the end of the year, Going Together had become a meaningful milestone for our organization, **strengthening our global youth work portfolio and reaffirming our commitment to empowering young people with the tools, confidence, and support they need to create change in their communities.**



Going Together - For Youth Creativity and Well-Being

2025 RESULTS IN NUMBERS

ROOTED IN ACTIVITIES



2K+

Applications received globally

20

Grantees directly supported by Youthmakers Hub in Europe and North America

15

Countries from Europe and North America

129

Mentorship sessions

13

Trainings

05

AGE Summit

ENTREPRENEURSHIP IN MOTION

ROOTED IN BRIDGES



The **Africa-Greece Entrepreneurship Summit**, known as the **AGE Summit**, is Youthmakers Hub's flagship initiative and one of our most strategic steps toward building stronger links between Africa and Greece. It was created as a platform where entrepreneurs, policymakers, academics, investors, youth leaders, and ecosystem builders can meet, exchange knowledge, and explore concrete opportunities for collaboration. At its core, the AGE Summit reflects what Youthmakers Hub has been building since 2019: **a bridge between Africa and Europe rooted in trust, innovation, youth empowerment, and shared growth.**

The initiative grew from the legacy of the first Greece-Africa Business Summit, co-organized by **Youthmakers Hub** and **InterafBase** in Athens on **23 October 2024**. That first gathering brought together Greek and African business leaders, diplomats, institutions, and changemakers to open new conversations around business cooperation, investment opportunities, and sustainable development. It created a first structured space for Greece-Africa dialogue and showed that there was both interest and need for a **long-term platform connecting the two regions.**

Building on this momentum, the AGE Summit evolved into a broader and more ambitious initiative. It moved beyond business dialogue alone to encompass entrepreneurship, digital innovation, education, tourism, academic cooperation, sustainability, and youth-led development. This evolution matters because **meaningful Africa-Greece cooperation cannot be built through isolated conversations.** It requires continuity, practical engagement, and spaces where different

actors can meet as equal partners. For Youthmakers Hub, the AGE Summit is not only an event. It is **a long-term commitment to strengthening cross-continental collaboration** and creating opportunities that can grow beyond the room.

The importance of the AGE Summit lies in its ability to connect ecosystems that are often discussed separately, despite their strong potential for mutual growth. Africa is home to dynamic entrepreneurial energy, a young population, emerging markets, and local innovation that responds directly to real community needs. Greece, positioned at the crossroads of Europe, the Mediterranean, and Africa, has the potential to become a stronger connector for trade, education, tourism, digital innovation, and sustainable business partnerships. Through the AGE Summit, Youthmakers Hub helps make this connection **more visible, practical, and accessible.**



In 2025, the AGE Summit took a significant step forward. Held on **17 and 18 October** at **Impact Hub Athens**, the Summit brought together more than 100 participants and 22 speakers from Africa, Greece, and Europe **for two days of dialogue, learning, and networking.** Under the broader banner of **"Entrepreneurship in Motion"** and with a focus on **future-proofing entrepreneurship through digitalization**, the Summit explored how Africa and Greece can jointly respond to uncertainty, strengthen innovation, and build a more inclusive entrepreneurial ecosystem.



The 2025 edition was co-organized again by **Youthmakers Hub** and **InterafBase**, this time with the support of **Panteion University**, **Kenyatta University**, and the **AfriqEurope Project of the University of the Peloponnese**. It was held under the auspices of the **Consulate of Kenya in Athens**, the **Consulate of Uganda in Greece**, and the **Hellenic-African Commerce Chamber**, with **Eventora** as sponsor. This broad support reflected the Summit's growing role as a meeting point for institutions, entrepreneurs, academic actors, and community partners committed to collaboration between Africa and Greece.

Over two stages, the program featured keynote speeches, panel discussions, power talks, workshops, and networking sessions. The opening ceremony set the tone by highlighting youth-led entrepreneurship, resilience, and the importance of building bridges that are not only symbolic but **practical and lasting.** As Julien Makalu stated during the Summit, **"We are together in this space to write another piece of history between Greece and Africa."** This message captured the spirit of the initiative: honoring the past, recognizing the present opportunity, and building the next steps together.

AGE Summit

ENTREPRENEURSHIP IN MOTION

ROOTED IN BRIDGES



The discussions focused on **real opportunities and challenges** in cross-border entrepreneurship. Speakers explored how policy alignment, sustainable investment, commerce infrastructure, tourism, education, and academic mobility can support stronger cooperation between Africa and Greece. One panel focused on entrepreneurial partnerships between the two regions, while another highlighted successful EU-African academic collaborations and the role of universities, research, and mobility programs in driving innovation. These conversations underlined an important point: **entrepreneurship does not grow in isolation**. It needs education, policy, infrastructure, networks, and trust.

The power talks added a **practical and personal dimension to the Summit**. Topics included digital bridges between Africa and Europe, resilience through failure, and the role of EU projects as catalysts for digital innovation. The workshops gave participants space to go deeper into concrete skills and tools, including marketing in uncertain times, ESG for SMEs, and the use of AI and digital tools for SME growth. Through this structure, the AGE Summit 2025 balanced **inspiration with practical learning**, ensuring that participants could leave not only with ideas but also with applicable knowledge and new connections.

The closing of the 2025 Summit marked an important moment for **Youthmakers Hub's long-term Africa-Greece** vision. Konstantinos Maragkos announced Youthmakers Hub's outreach in Kenya, establishing a tangible bridge that connects Greece, Africa, and Europe through impact-driven projects. Dr. Esther Kagure Munyiri, a long-standing collaborator of YMH and a key figure in its Kenyan network, emphasized the complementarity between Africa and Greece in tourism, resources, and innovation, calling for cooperation that moves quickly **from conversation to action**.

For Youthmakers Hub, the AGE Summit 2025 confirmed that this initiative has the potential to become a **lasting platform for cross-continental collaboration**. It strengthened partnerships, opened new conversations, and positioned youth, academia, entrepreneurship, and innovation as key drivers of sustainable development. Most importantly, it reaffirmed our belief that Africa-Greece cooperation should be built through **continuity, shared ownership, and practical opportunities**.



Looking ahead, Youthmakers Hub is committed to continuing and growing the AGE Summit in the coming years. Our goal is to establish it as a recurring platform that deepens Africa-Greece cooperation, expands participation, and creates more concrete pathways for entrepreneurs, youth leaders, universities, institutions, and businesses to collaborate. The AGE Summit is part of our broader mission to create and disseminate impact, and it will remain a central space where **ideas become partnerships, partnerships become action, and action contributes to a more connected, innovative, and inclusive future**.

AGE Summit

2025 RESULTS IN NUMBERS

ROOTED IN BRIDGES



100+

Participants

12

Panelists

4

Keynote speakers

3

Power talk speakers

3

Workshop facilitators

06

STORIES OF IMPACT

ROOTED IN IMPACT



Working with Youthmakers Hub means **creating spaces where people feel trusted to lead**. At Youthmakers Hub, impact is not only found in reports, numbers, and completed activities. It is found in the moment a young person feels trusted enough to speak. It is found when a training becomes the beginning of a relationship. It is found when a **local idea becomes a community movement**, when **creativity becomes a tool for healing**, and when a partner remembers the value of collaboration years later.

FOR US, THIS IS THE HEART OF IMPACT: NOT ONLY WHAT WE DELIVER, BUT WHAT PEOPLE ARE ABLE TO DO NEXT.

In 2025, these stories appeared across our work in different ways. Some came from young people in Kenya who strengthened their communication and advocacy skills through the [AU-EU Youth Voices Lab – Power of the Collective](#). Others came from youth-led initiatives supported through the [UNESCO x SEVENTEEN “Going Together – For Youth Creativity and Well-Being” Global Youth Grant Scheme](#). Others came from partners who have worked with us over time and have seen how capacity building can leave a lasting mark on communities. **Together, they tell a simple story:**

**WORKING WITH YMH
MEANS BEING SUPPORTED
NOT ONLY TO PARTICIPATE,
BUT TO LEAD.**



On 20 and 21 May 2025, Youthmakers Hub conducted the **“Lead the Narrative: Communication for Youth Advocacy” training** in Kenya’s Turkana region, in collaboration with Learning Lions and as part of the AU-EU Youth Voices Lab – Power of the Collective. The training brought together 30 young participants, mainly young refugees from **marginalized communities living in and around Kakuma Refugee Camp**. Over two days, participants worked on **communication, social media for advocacy, networking, public speaking, pitching, and adapting messages to different audiences**. The training combined presentations, non-formal learning, real-life scenario workshops, networking games, team-building activities, and a Live Library, creating a **practical learning space** rooted in participants’ realities.

For the Youthmakers Hub trainers, the most important result was not only what happened inside the training room. It was what happened after



**AS SILVIA DIAZZI
REFLECTED, THE
STRONGEST **IMPACT** WAS
THE CONNECTION BUILT
WITH THE YOUNG
PARTICIPANTS.**

Many of them were youth leaders running their own organizations, and through these relationships, the YMH team had the privilege of visiting Kakuma Refugee Camp the day after the training. That visit transformed the training from an activity into **a deeper encounter with the communities, work, and leadership of the participants**.

The experience showed that **training can open a door, but the relationship that follows is what makes the impact last**. One year later, YMH and the AU-EU Youth Voices Lab – Power of the Collective are still connected with participants from the training and continue sharing opportunities with them. One of the most meaningful examples is Kulimushi Bashige, who took part in the training and later became a youth ambassador of the programme, mentored by **ComDev Africa** through the AgiRe training sessions and activities. This is what long-term youth engagement looks like: **one training becoming one connection, one connection becoming one opportunity, and one opportunity becoming a pathway for continued leadership**.

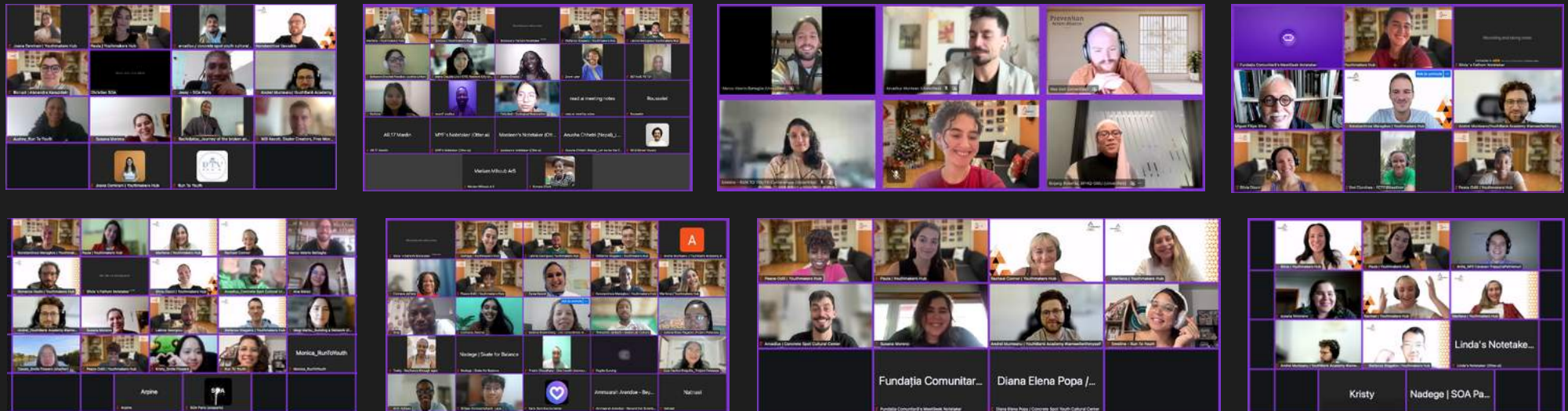
Silvia’s favorite moments from the Kenya training also speak to the heart of YMH’s approach. The first was the pitching game at the end of the training, when participants presented their ideas and adapted their messages to different stakeholders. It was a joyful moment, but also a moment of visible growth. Seeing young people pitch their ideas with confidence showed how quickly **learning can become action** when the right environment is created. Her second favorite moment came during the final sharing circle, when one participant said, **“Thank you for believing in me and giving me an opportunity.”** For YMH, this sentence captures the emotional truth behind our work. Capacity building is not only about skills. It is also about belief, trust, and the feeling that someone sees your potential before you fully see it yourself.

The trainers’ collective reflections from Kenya described the experience as inspiring and energizing. They emphasized the importance of creating safe and meaningful spaces where all participants, regardless of background, felt comfortable sharing their voices and stories. They also highlighted the collaboration with Learning Lions, whose team helped participants feel comfortable and connected even before the training began. The final pitches left a strong impression, with the trainers describing the energy and hope in the room as proof that young people are ready to lead when they are given the tools and the space to do so.

This is one of the clearest examples of what working with YMH means: creating learning experiences that do not end when the agenda closes. They continue through relationships, opportunities, digital tools, mentorship, and the confidence participants carry back into their communities.

The same belief shaped Youthmakers Hub's work within the UNESCO x SEVENTEEN "Going Together – For Youth Creativity and Well-Being" Global Youth Grant Scheme. In 2025, YMH provided mentorship and trainings to selected grantees, supporting youth-led initiatives as they moved from ideas to implementation. Through this process, young project leaders strengthened their planning, communication, impact storytelling, and community engagement skills. For some grantees, YMH's support also opened networking opportunities with our wider ecosystem, helping them connect with relevant partners, collaborators, and platforms that could amplify their work even further.

In Armenia, Arpine Babayan led **"Creative Horizons in Armenia: Empowering Youth through Arts and Culture,"** implemented from June to October 2025. The project supported young people through creativity, digital innovation, cultural expression, and mental well-being, reaching **more than 65 direct beneficiaries** and achieving a **92% satisfaction rate**. Through the Going Together capacity-strengthening journey, YMH supported the project leader with mentorship and training that helped reinforce the project's communication, structure, and impact orientation. The project also expanded beyond Yerevan to the Ararat region, engaging over 25 young people in AI-based storytelling and community-building activities, while cooperation with the UNESCO representative office in Armenia strengthened its visibility and institutional engagement.



Across the Going Together projects, young leaders used creativity, art, sport, storytelling, digital tools, music, and dance to support mental well-being, resilience, and community connection. YMH's role was not to lead these projects on their behalf, but to accompany them through **training, mentoring, and practical guidance**. The grantees were the ones driving the work in their communities. Our contribution was to help them strengthen their ideas, structure their actions, communicate their impact, and access networks that could support their growth.

In Canada, the **Smile Flowers Project**, led by Bich Ha Dong, worked with **18 newcomer, refugee, and Indigenous middle school students** in Winnipeg. Through nine arts-based workshops and one field trip, participants created a collective mixed-media mural that was later exhibited at The Forks Market, a major cultural and historical site in Winnipeg, where it was seen by thousands of visitors over two days. With YMH's mentorship and training support, the project leader was able to further shape the initiative's storytelling and impact communication, helping make the young participants' voices and mental health messages visible to a wider public.

In Athens, **SkaterCreators**, led by Denia Kopita and implemented by Free Movement Skateboarding, brought together skateboarding and art to promote inclusion, mental well-being, and anti-racist values. From April to November 2025, the project engaged **56 young people aged 7 to 25**, many from displaced or low-income backgrounds. Through creative skate-based activities and a final public exhibition, participants explored unity, belonging, diversity, courage, and emotional expression. YMH's mentorship supported the project leader in strengthening the initiative's visibility, framing its community impact, and connecting its local work to a broader narrative of youth resilience and inclusion.

In Romania, **Trippy CaPe Vremuri 2025**, led by Cosmin Dobre, became a national youth activation movement. It reached more than **1,000 young people in 10 cities** through creative caravans, mentoring, and local actions. Using play, storytelling, and non-formal education, the project helped young people reconnect with their communities and design real-life initiatives. Through YMH's training and mentoring support, the project leader was accompanied in strengthening the project's structure, communication, and sustainability perspective. The initiative culminated in a national gathering where youth co-created the Youth Upgrade Roadshow, while the community continued through local youth hubs and an online network.

In Réunion Island, **RUN TO YOUTH Conferences**, led by Emeline Laude, created an international platform for youth voices through education, sport, arts, music, and well-being. The project brought together young speakers from Réunion Island, Spain, Malaysia, and South Korea, while also engaging professionals, associations, and institutional partners. It involved **more than 30 partners**, engaged **120 youth on site** during the main event day, generated over **13,000 online interactions**, and reached **more than one million views** across its platforms. Through the Going Together process, YMH supported the project leader with mentorship and training, helping strengthen the initiative's communication, impact focus, and potential for wider visibility.

Other Going Together initiatives also showed how youth-led creativity can become a form of leadership. Skate for Balance, led by Jessy N. Marine, used skateboarding, art, and well-being to create inclusive spaces for marginalized communities in Barcelona, São Paulo, Nairobi, and Dakar. Dare to Be Aware, led by Max Doll, created a podcast by teens, for teens, giving 20 high school students in Ohio a platform to speak about mental health and substance misuse prevention. Do-Ology, led by Dylan Humphrey, created a youth-led community hub focused on creativity, wellness, and digital well-being. In each case, YMH's contribution was rooted in mentorship, capacity strengthening, and the sharing of tools and opportunities that helped grantees bring more clarity, visibility, and continuity to their work.

In Hamburg, Germany, Roberta Bojang led the second edition of "**The Journey of the Broken and the Hopeful II**," a four-day summer dance intensive for young people from low-income or migrant backgrounds. Over **20 participants** used dance as a tool for healing, self-empowerment, and community building. The project later gained wider visibility through cooperation with the St. Nikolai memorial, a performance during the national mourning day for the victims of war hosted by the Hamburg Parliament, the showcasing of the program video in the UN Pavilion during the World Expo, and a presentation at the YPS Agenda's 10th anniversary event at the UN in Vienna. Through mentoring and training, YMH supported the project leader in shaping the initiative's impact story and connecting its creative work to a wider framework of youth empowerment, healing, and belonging.



These Going Together stories show that youth leadership takes many forms. Sometimes it looks like a conference, a mural, a podcast, a skate session, a dance intensive, a local roadshow, or an art therapy session. What connects them is trust, support, and the right guidance at the right moment. Through mentorship, training, and, where relevant, networking opportunities, YMH helped grantees strengthen their capacity, expand their visibility, and amplify the impact of their youth-led initiatives.

Stories of impact

ROOTED IN IMPACT

Working with YMH also means building partnerships that grow over time and continue creating new pathways for people, institutions, and communities. One of these long-standing collaborations is with Esther, a valued partner within YMH's Africa-Europe network, who has witnessed the organization's growth and impact across several years of cooperation.



For Esther, the collaboration with Youthmakers Hub has been both inspiring and transformative. Over the years, it has created opportunities for meaningful engagement with young people, higher education institutions, and partners committed to social innovation, entrepreneurship, and youth empowerment across Africa and Europe. Through this collaboration, dozens of students and staff have travelled to Greece, Spain, and Kenya over the last eight years through the Erasmus+ programme, strengthening academic mobility, institutional links, and cross-continental understanding.





WHAT MAKES **YMH'S WORK** MEANINGFUL, FROM HER PERSPECTIVE, IS ITS INTENTIONAL APPROACH TO BUILDING AUTHENTIC AFRICA-EUROPE PARTNERSHIPS WHILE KEEPING YOUNG PEOPLE AT THE CENTER OF DECISION-MAKING AND INNOVATION.

YMH does not only create conversations. It translates ideas into action through practical programmes, collaborations, capacity building, and opportunities that support young people to become active contributors to society.

One moment that stood out for Esther in 2025 was her participation in the Africa-Greece Entrepreneurship Summit, held on **17 and 18 October** in Greece. For her, the AGE Summit marked an important milestone in strengthening cross-continental entrepreneurship and innovation. A particularly meaningful highlight was the announcement of Youthmakers Hub Kenya, which symbolized a **new chapter of collaboration, growth, and local impact in Kenya and the wider East African region.**

This milestone continued beyond the Summit, with teaser campaigns in December 2025 and the official announcement of YMH Kenya on **19 December 2025**, leading toward its launch in January 2026. For Esther, these steps reflected YMH's commitment to structured growth and long-term impact. They also showed how a relationship built over years can evolve into a more permanent presence, connecting youth, institutions, and communities through shared action.

Through YMH's work, Esther has seen institutions of higher learning in East Africa connect with counterparts in Europe. She has also seen young people strengthen their capacity to participate in development processes, leadership spaces, entrepreneurship initiatives, and policy engagement. Through YMH Kenya, a dedicated team of 10 youth volunteers and 5 semi-permanent staff members has already been onboarded and engaged in activities such as YMH funding trainings, the demonstration of the AU-EU Youth Voices Lab Mobile App, and Youth Café workshops.

Her reflection brings this story back to the heart of YMH's work: when young people are trusted, empowered, and connected across borders, they become powerful drivers of innovation, collaboration, and sustainable change.



Working with YMH means being part of a dynamic movement that empowers young people, strengthens Africa-Europe collaboration, and transforms ideas into impactful action.

Youthmakers Hub continues to demonstrate that when young people are trusted, empowered, and connected across borders, they become powerful drivers of innovation, collaboration, and sustainable change.

Dr. Esther Kagure Munyiri, Director of the Global Tourism Resilience and Crisis Management Centre – Eastern Africa, Kenyatta University

For us, this is the heart of impact: not only what we deliver, but what people are able to do next.

Looking across these stories, **impact becomes more than a result. It becomes a relationship.** It is the relationship between trainers and participants in Kenya, where a two-day training led to a visit to Kakuma Refugee Camp and continued engagement one year later. It is the relationship between project leaders and their communities, where young people

use creativity to respond to mental health, inclusion, confidence, and belonging. It is also the relationship between YMH and long-term collaborators like Esther, where years of trust, mobility, institutional cooperation, and shared vision continue to create new opportunities across Africa and Europe.

07

ADVOCACY & POLICY INFLUENCE

ROOTED IN DIALOGUE

In 2025, Youthmakers Hub strengthened its role as a bridge-builder in the Africa-Europe partnership ecosystem by participating in, being invited to, and organizing **more than 15 policy influence-related events**. Our advocacy and policy influence work moved across different spaces: European youth policy discussions, sustainability and civic engagement forums, innovation platforms, youth representation spaces, civil society dialogue, and Africa-Greece entrepreneurship cooperation. Across these moments, our contribution remained consistent: **we worked to bring young people, civil society, academic institutions, entrepreneurs, policymakers, and ecosystem actors closer to one another**, turning participation into more structured dialogue and dialogue into opportunities for action.

A key moment came on **27 and 28 March 2025**, when Youthmakers Hub took part in the inaugural meeting of the **EU Youth Stakeholders Group** in Brussels. The meeting created space to exchange ideas, share best practices, and explore strategies to engage, connect, and empower young people across Europe. Discussions focused on current EU youth priorities, including Youth Policy Dialogues, the Youth Check initiative, the upcoming EU Youth Report, and the future EU Youth Strategy. For YMH, this participation reinforced our commitment to contributing to European youth policy spaces where youth organizations can help make strategies more inclusive, specific, and responsive to young people's realities.

This commitment to youth-led change also shaped our work around sustainability. On **7 April 2025**, Youthmakers Hub organized **"Green Perspectives: Uniting voices for a sustainable future"** in Athens as the final activity of the Green Netiquette project. The event brought together **over 120 people online and on-site** at the Demos Center, creating a space for discussion on civic engagement, digital responsibility, sustainable development, youth-driven innovation, and sustainability in entrepreneurship. Through this conference, YMH connected environmental awareness with active citizenship, showing how young people, experts, and communities can contribute to more responsible digital and environmental practices.

Throughout the year, YMH also engaged with spaces that connect youth participation with broader European and cross-sectoral ecosystems. From **7 to 9 May 2025**, Youthmakers Hub attended the first modern Panatheneia Festival, a meeting point for technology, art, startups, and innovation. The event helped YMH connect with entrepreneurs, investors, and innovators, while also identifying potential collaborations for the upcoming AGE Summit. This participation was important because **advocacy does not only happen in formal policy rooms**. It also happens in the spaces where partnerships are formed, ideas are tested, and ecosystems begin to connect around shared opportunities.

From **26 to 29 May 2025**, Youthmakers Hub participated in the **European Charlemagne Youth Prize 2025** in Aachen, Germany. The event brought together young changemakers, policymakers, and dignitaries from across Europe and beyond. YMH engaged with the winners of the 2025 edition and participated in conversations around an inclusive and youth-responsive Europe. The event also created opportunities to meet and exchange with high-level European figures, reinforcing YMH's presence in spaces that recognize youth-led impact and European civic engagement.

A major Africa-Europe youth representation moment took place on **30 September 2025**, when Youthmakers Hub's Co-founder and CEO, Konstantinos Maragkos, attended the official launch of the **Africa-Europe Youth Academy** in Dakar, Senegal. The launch brought together young leaders, policymakers, civil society organizations, and institutional representatives from Africa and Europe. AEYA aims to empower young people aged 18 to 30 across 20 countries in sub-Saharan Africa, with a strong focus on inclusion, young women, and youth in vulnerable situations. For YMH, this participation strengthened our connection to Africa-Europe youth leadership spaces and aligned with our work through the AU-EU Youth Voices Lab – Power of the Collective, where we continue to connect youth voices with decision-making spaces across both continents.





In October 2025, Youthmakers Hub's advocacy and policy influence work became strongly connected to innovation cooperation. On **22 October 2025**, YMH took part in the **Africa-Europe Innovation Dialogues** in Brussels. Konstantinos Maragkos and Silvia Diazzi represented YMH in a space that brought together policymakers, academic leaders, startups, investors, and innovation support organizations. Sessions explored capacity building, digital innovation, entrepreneurship, and the Africa-Europe Innovation Platform. Konstantinos delivered a one-minute micropitch presenting YMH's mission and impact, while Silvia contributed to the "Sister Initiatives of the AEIP" panel, presenting the AU-EU Youth Voices Lab – Power of the Collective and the AU-EU Youth Voices Lab App as practical tools for youth participation in innovation, advocacy, and capacity building.

On **23 October 2025**, YMH participated in **Innovation Fair 2025** in Brussels. Konstantinos Maragkos joined **over 500 stakeholders**, including startups, SMEs, policymakers, business support organizations, and civil society actors. The fair focused on cross-continental innovation and featured pitch sessions, exhibitions, and an Open Innovation Challenge. Through networking and collaborative discussions, YMH contributed to conversations on how youth-led initiatives can move from local action to scalable solutions within the Africa-Europe innovation landscape. This participation reflected one of our core advocacy messages: **young people should not only benefit from innovation systems; they should help shape them.**

On the same day, Youthmakers Hub was also represented at **Education for Climate Day 2025** in Brussels, where the SoilTribes project received a Certificate of Recognition under the Education for Climate Award 2025, within the Inspiring Green Education Actions call. The event brought together **over 300 participants**, including EU officials, educators, researchers, NGOs, and project leaders. Silvia Diazzi represented both Youthmakers Hub and SoilTribes in the live panel "Green Education Projects Citizenship Education," where the discussion focused on how education can foster active citizenship and support climate action. As the Communication, Dissemination, and Exploitation partner in SoilTribes, a Horizon Europe project with a total budget of €5,999,859, YMH contributed to making **soil literacy, climate resilience, and civic engagement more accessible and visible.**



In November, YMH's Africa-Europe advocacy work reached one of its most significant high-level policy moments of the year. From **19 to 21 November 2025**, Konstantinos Maragkos travelled to Luanda, Angola, to represent the Africa-Europe Foundation at two gatherings linked to the AU-EU Summit process. On **19 November**, "Collective Voices in Action" created a space for dialogue and partnership-building. On **20 and 21 November**, the AU-EU Civil Society and Youth Forum brought together civil society organizations, youth representatives, and international partners alongside the wider AU-EU Summit process. The Forum offered a platform for CSOs and youth representatives to shape the dialogue on the AU-EU partnership, while the Summit marked **25 years of collaboration between the African Union and the European Union**.

During the discussions in Luanda, participants co-created recommendations and exchanged perspectives on issues affecting both continents. Konstantinos Maragkos contributed by emphasizing the need for stronger cooperation and alignment between the EU, EU Delegations, and Member State Embassies to facilitate youth mobility and address visa-related bureaucratic barriers. This intervention reflected a concrete advocacy priority for YMH: **Africa-Europe cooperation cannot be fully inclusive if young people face practical barriers that prevent them from accessing exchange programmes, dialogue spaces, and partnership opportunities.**



Advocacy & Policy Influence

ROOTED IN DIALOGUE

The **AGE Summit 2025** also formed part of YMH's advocacy and policy influence work, showing how the organization is not only participating in existing spaces, but also creating its own platform for long-term influence. Held on **17 and 18 October 2025** in Athens, the Summit connected policy, academia, business, and youth leadership through discussions on digital transformation, AI, sustainable entrepreneurship, ESG, tourism, education, and EU-Africa partnerships. By activating institutional, academic, entrepreneurial, and community actors, the Summit positioned YMH as **a connector between continents** and laid the foundation for an annual gathering that can continue shaping Africa-Greece entrepreneurship cooperation in the years ahead.

Across 2025, YMH's advocacy and policy influence work showed a clear direction: **we are building bridges between youth and institutions, between sustainability and civic action, between innovation and inclusion, and between Africa and Europe.** Whether through EU youth policy spaces, climate education, Africa-Europe youth representation, innovation platforms, civil society forums, or the AGE Summit, our role was to help create the conditions for meaningful participation. For Youthmakers Hub, advocacy is not only about being present in high-level spaces. It is about ensuring that **young people, communities, and partners are connected to the conversations, tools, and opportunities that can shape a more inclusive future.**



08

IMPACT DATA

ROOTED IN EVIDENCE

**These insights show
how **our activities**
translated into wider
reach, stronger visibility,
and opportunities for
young people and
communities.**

Behind every impact data point, there is a story of people, partnerships, learning, and growth. This section brings together the key figures that reflect Youthmakers Hub's work throughout 2025, from programme delivery and capacity building to communication, dissemination, and digital engagement.



ORGANIZATIONAL REACH, PROGRAMME DELIVERY, CAPACITY BUILDING

Our organizational reach in 2025 reflects a year of active programme delivery, cross-border collaboration, and practical capacity building. Through its activities, YMH connected participants, trainers, mentors, facilitators and partners across different countries and fields of action.

1104

Total participants from **86 countries**

30

Co-organized activities

200

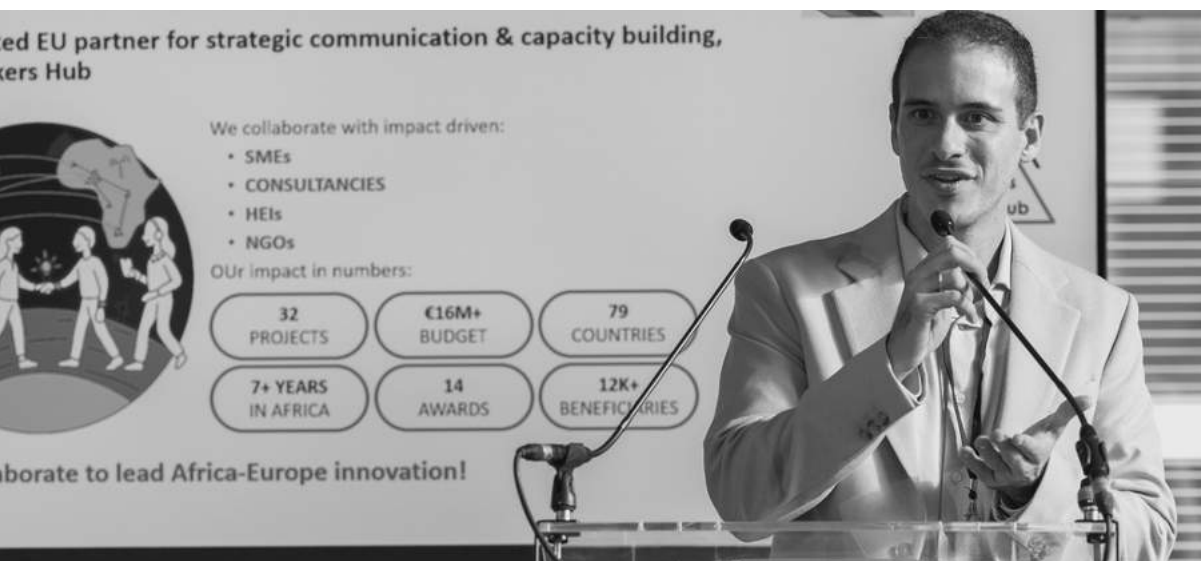
Hours of online and in-person trainings

92

Trainers, mentors and facilitators involved

Impact data

ROOTED IN EVIDENCE



COMMUNICATION & DISSEMINATION

4M+

Online impressions

2

New websites created
as part of project
implementation

34.9K+

Total followers across
YMH-managed accounts

Impact data

CASE STUDY

ROOTED IN EVIDENCE

YOUR VOICE, YOUR ROAD CAMPAIGN

Digital growth in 2025 was driven by consistent, project-based communication across Youthmakers Hub's managed channels. Each post was created according to the specific brand identity, visual guidelines and communication objectives of each project, ensuring that every campaign remained aligned and accessible.

640K+ Reached people

5K+ Engagement actions

1.6K+ Activated users on the YVL App





DIGITAL GROWTH AND ONLINE ENGAGEMENT

Digital growth in 2025 was driven by consistent, project-based communication across Youthmakers Hub's managed channels. Each post was created according to the specific brand identity, visual guidelines and communication objectives of each project, ensuring that every campaign remained aligned and accessible.

2089

Posts in total

30K

Social Media Post
reactions

5

Awards and
recognition

09

Awards & Recognition

ROOTED IN RECOGNITION

Reaching 16 Awards in 2025

In 2025, Youthmakers Hub reached a **milestone of 16 awards and recognitions**, marking an important moment in our journey. This number reflects years of consistent work in capacity building, communication and dissemination, youth empowerment, digital innovation, and Africa-Europe collaboration. From early initiatives such as WE AfriHug to large-scale programmes like the AU-EU Youth Voices Lab - Power of the Collective, each recognition confirms our commitment to designing work that is not only visible but also **impact-driven**. Reaching 16 awards strengthens our motivation to keep growing, collaborating, and creating projects that leave a meaningful footprint in the communities we serve.



Awards & Recognition

ROOTED IN RECOGNITION

AU-EU Youth Voices Lab - Power of the Collective

Africa–Europe Foundation Youth Awards 2025



**1ST PLACE AT THE 2025
AFRICA-EUROPE
FOUNDATION YOUTH
AWARDS THROUGH THE
AU-EU YOUTH VOICES
LAB - POWER OF THE
COLLECTIVE
PROGRAMME**

The awards, organized by the **Africa-Europe Foundation** under the **#RoadtoLuanda25** campaign, received 401 applications from Africa and Europe, with only eight initiatives selected for their innovation, feasibility, and contribution to strengthening the Africa-Europe partnership. Youthmakers Hub was recognized for the **"Your Voice, Your Road" campaign**, which amplified young people's voices ahead of the 7th AU-EU Summit by **combining digital outreach with participatory youth dialogues hosted on the AU-EU Youth Voices Lab App.**

Awards & Recognition

SoilTribes

ROOTED IN RECOGNITION



CERTIFICATE OF RECOGNITION

SOILTRIBES RECOGNIZED AT THE EDUCATION FOR CLIMATE AWARD 2025

Another important recognition in 2025 came through SoilTribes, a Horizon Europe project in which Youthmakers Hub contributes as a consortium partner. SoilTribes received a **Certificate of Recognition at the Education for Climate Award 2025**, under the Call for Inspiring Green Education Actions. The award was presented on October 23, 2025, during a live panel at the European Commission, as part of the broader Education for Climate initiative. Youthmakers Hub was represented by Silvia Diazzi, Senior Project Manager, who participated in the panel discussion "Green Education Projects Citizenship Education."

Youthmakers Hub supports SoilTribes through its Communication, Dissemination, and Exploitation role, ensuring that the project's knowledge, tools, opportunities, and results reach wider audiences. This recognition highlights the **importance of sustainability and climate education in shaping more informed, responsible, and active communities.**

Awards & Recognition

ROOTED IN RECOGNITION

3is



3IS PROJECT WINS THE GLOBAL EDUCATION AWARD 2025

In 2025, the 3is Project, in which Youthmakers Hub is a consortium partner, received the **Global Education Award 2025 in the Transformative Pedagogy category** by the Global Citizenship Foundation. The award was presented at the Global Education Awards Conference on November 13, 2025, in recognition of the project's contribution to transforming education systems and promoting inclusive, innovative, and student-centered learning approaches.

Youthmakers Hub contributed to this recognition through its central role in Communication and Dissemination. For Youthmakers Hub, this award reflects the **power of collaboration in building more inclusive and future-oriented education systems**. It confirms our commitment to supporting transformative education that equips institutions, educators, and learners with the tools to respond to social needs and create long-term impact in their communities.

Awards & Recognition

ROOTED IN RECOGNITION

AU-EU Youth Voices Lab - Power of the Collective



AU-EU YOUTH VOICES LAB WEBSITE WINS 1ST PLACE AT THE .EU WEB AWARDS 2025

In 2025, the official website of the AU-EU Youth Voices Lab – Power of the Collective programme, designed, developed, and continuously updated by Youthmakers Hub, won **1st place in the People's Choice category** at the .eu Web Awards 2025. Organized by **EURid**, the awards celebrate excellence, creativity, and impact among websites using the .eu domain, recognizing platforms that combine strong design, innovation, and meaningful user engagement.

For Youthmakers Hub, this award highlights the role of digital communication in strengthening youth participation.

The website serves as a central space where young people can learn about the programme, access opportunities, follow updates, and download the AU-EU Youth Voices Lab App.

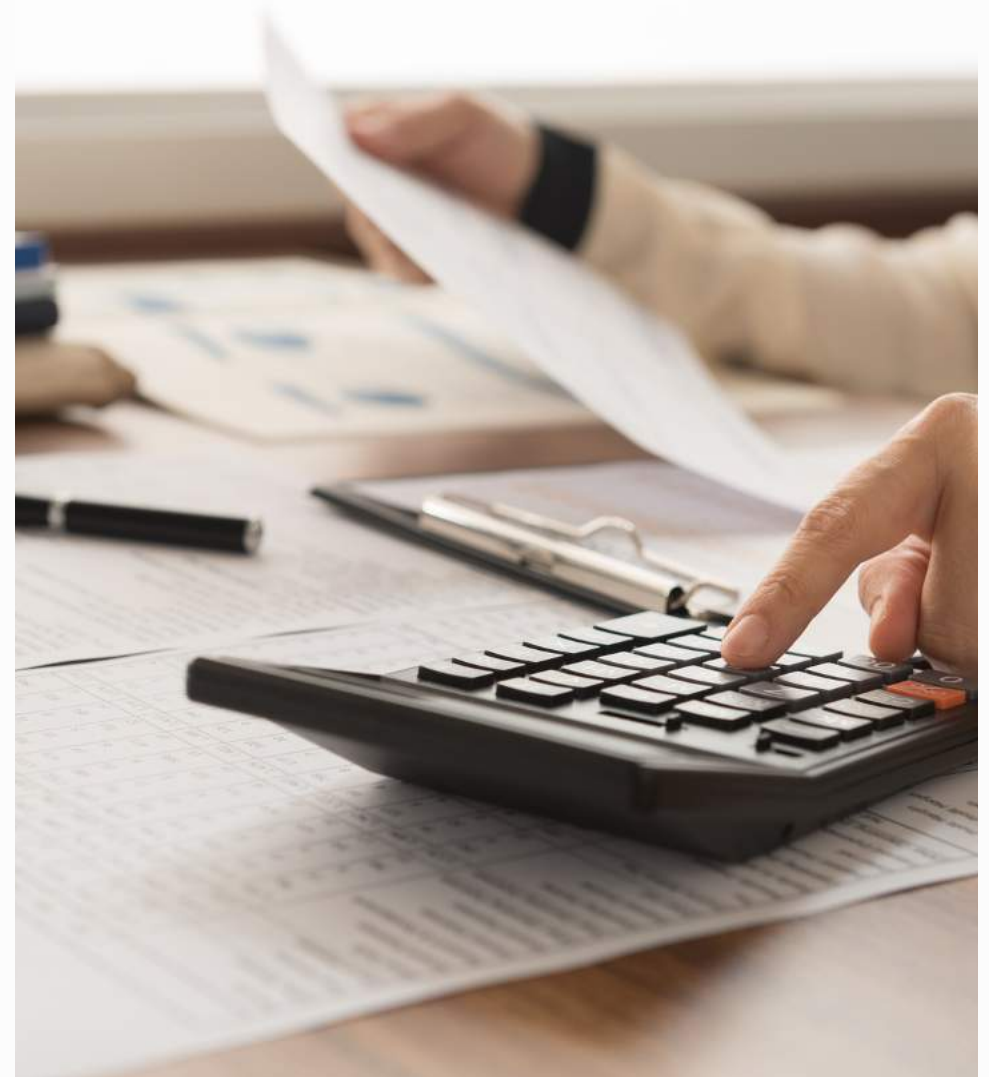
10

FINANCIAL OVERVIEW

ROOTED IN RESPONSIBILITY

INTRODUCTORY FINANCIAL STATEMENT

2025 was a year of significant growth for Youthmakers Hub, in reach, in partnerships, and in the scale of our work. This section provides a transparent overview of how we resourced that growth: where our funding came from, how it was deployed across our programs, and where we stand financially as we head into 2026.





2025 Income	€235,002
2025 Expenditure	€338,963
Outstanding Receivable (paid Jan 2026)	€168,814
Closing Bank Balance (31/12/2025)	€64,853

Category	Amount (€)	% of Total
Projects & Personnel	€331,500	97.80%
Operations	€7,463	2.20%
TOTAL	€338,963	100%

WHERE THE MONEY
WAS SPENT

Projects & Personnel includes staff payroll, freelancer fees, and all direct project activity costs, including Capacity Building Activities.

Source	Amount (€)	% of Income
Grants & Subsidies	€172,458	73.39%
Services	€43,884	18.67%
Awards & Prizes	€15,000	6.38%*
Donations	€3,660	1.56%
TOTAL	€235,002	100%

FUNDING SOURCES

* Awards & Prizes comprised two awards: €10,000 and €5,000. Services income reflects UNESCO contract (Going Together) and other service delivery. Percentages based on 2025 cash income only; the €168,814 Oxfam receivable is excluded. 4 active income streams reflect a diversified funding base, reducing dependence on any single source.

Active projects in 2025	7
Countries of operation	69
Programme spend growth vs 2024	113%
Closing bank balance (31/12/2025)	€64,853

KEY METRICS

Programme spend grew from €158,913 in 2024 to €338,963 in 2025 (per accountant figures), reflecting a significant scaling of YMH's project portfolio.

Financial overview

ROOTED IN RESPONSIBILITY

All figures per official accountant records (2025 annual statement). Project spend figures based on internal ledger. Final audit figures may vary slightly.

As we look ahead, we do so with momentum and from a position of stability. 2025 was a year of significant scale-up in projects, in reach, and in the communities we serve. With a growing portfolio of European and international projects and a team fully committed to delivering impact, we are well-positioned for the opportunities 2026 will bring. We are equally committed to broadening our funding base, building the financial resilience that matches our growing ambitions. We remain grateful to every funder, partner, and supporter who made this year possible.



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LESSONS LEARNED

ROOTED IN LEARNING

Every year teaches us something different. In 2025, Youthmakers Hub grew in projects, partnerships, responsibilities, and ambition. With this growth came important lessons about structure, teamwork, communication, adaptability, and care. Here are our reflections from across the YMH team, capturing the challenges we faced, what we learned from them, and how these lessons will guide us as we continue building a stronger, more sustainable, and more impactful organization.





Growth needs structure

In 2025, Youthmakers Hub continued to grow, and with this growth came a clear lesson: **impact needs structure**. As our projects, partnerships, responsibilities, and team expanded, we saw that growth is not only about doing more. It is about building the right systems to do better. Clearer processes, stronger prioritization, and more structured internal coordination became essential to maintain quality, protect team well-being, and support long-term impact.

This year reminded us that sustainable growth requires intentional choices. Managing several large-scale projects at the same time, while remaining a relatively small team, showed the importance of setting priorities, clarifying roles, and aligning internally before moving externally. When responsibilities are clear and timelines are realistic, the team can respond with confidence, partners receive better support, and the quality of the work remains consistent.

Teamwork is our strongest system

One of the most important lessons of 2025 was that **teamwork is not only a value. It is one of our strongest operational tools**. During periods of increased workload, project transitions, and shifting responsibilities, the team moved forward by supporting one another, sharing knowledge, and stepping in when needed. The year showed us that even when the work is complex, the people around the work make the difference.

We also learned that good teamwork requires honest communication. Feedback, regular check-ins, and open conversations help prevent confusion and strengthen trust. Some of the most useful moments of the year came when we created space to reflect together, listen to each other, and reorganize how we work. These moments helped us understand that **difficult conversations are not signs of weakness. They are part of organizational maturity**.



Adaptability turns pressure into progress

Several team members stepped into new roles, new responsibilities, and new working environments in 2025. This brought challenges, but it also created opportunities for growth. Adapting to YMH's way of working, learning new systems, managing different types of tasks, and contributing to mission-driven work helped team members build confidence and expand their skills.

The lesson was clear: adaptability is essential in impact-driven work. Projects evolve, needs change, and teams must be able to respond without losing focus. With the right guidance, training, and support, pressure can become progress. This is especially important for an organization like YMH, where people often work across projects, countries, topics, and stakeholder groups.



Clear handovers protect quality

As YMH continued to manage complex projects, 2025 highlighted the importance of strong handover processes. Project transitions are not only administrative moments. They are critical points that affect continuity, partner relationships, and internal confidence. When roles, expectations, documents, and timelines are clearly transferred, the team can act faster and with greater clarity.

This lesson will guide how we manage future transitions. Clear documentation, structured onboarding, updated shared folders, and internal briefings are not “extra” tasks. They are part of quality management. They help new project leads understand the full picture, represent YMH professionally, and coordinate the team with confidence.





Financial decisions are strategic decisions

In 2025, YMH also strengthened its understanding of financial leadership. As the organization grows, financial decisions become more complex because they affect not only projects, but also people, sustainability, and long-term resilience. The lesson learned was that **financial management is not only about controlling costs. It is about strategic resource allocation, forward-looking planning, and protecting the organization's capacity to continue creating impact.**

This year also reinforced the importance of strong record-keeping and internal accountability. Being audit-ready is not only a financial requirement. It is part of institutional trust. Clear documentation, consistent processes, and strong coordination between leadership and management help ensure **continuity, transparency, and organizational credibility.**

Consistency builds trust

With many projects running simultaneously, YMH produced a high volume of communication, design, and dissemination outputs in 2025. This made one lesson especially clear: **consistency protects credibility.** Strong visual identity, clear messaging, quality control, and early creative alignment help ensure that each project looks professional, coherent, and recognizable.

Templates, content calendars, brand guidelines, and review processes are not only practical tools. They help the team work more efficiently, reduce last-minute pressure, and maintain the quality expected from YMH. As our communication portfolio grows, **strong design systems and early planning** will remain key to delivering outputs that reflect the organization's standards.



Data makes impact visible

Another important lesson from 2025 was the **need to strengthen how we collect and organize impact data**. Across projects, activities, partners, and countries, impact can only be reported well when information is collected clearly and on time. Without simple and standardized processes, **important results can become difficult to present**.

YMH learned that partners and internal teams need clear instructions, user-friendly forms, and shared expectations from the beginning. Data collection should not happen only at the end of an activity or reporting period. **It should be built into the work from the start**. This helps us tell stronger stories, support reporting needs, and show the real value of our projects through evidence.



Digital engagement requires continuity

In 2025, YMH continued to work with digital platforms, campaigns, websites, social media channels, and apps. These tools are powerful, but they require continuous attention. The lesson was that **digital engagement is not achieved by launching a platform or campaign once**. It depends on regular updates, relevant content, user feedback, and ongoing promotion.

Consistent content planning helped maintain visibility and audience engagement across projects. At the same time, we learned that digital tools must stay close to the needs of their users. Listening, adapting, and improving digital spaces is essential if we want them to remain **useful, inclusive, and active over time**.



Partnerships need follow-up

YMH's work is built on partnerships, and 2025 reminded us that **strong partnerships do not end when an event, meeting, or project activity finishes.** They need follow-up, transparency, and shared ownership. Trust is built through reliability, clear communication, and the ability to **turn conversations into next steps.**

This lesson is especially important for our work across Europe and Africa. Working across different countries, cultures, and time zones requires flexibility, cultural awareness, and written communication that reduces misunderstandings. The more intentional we are in maintaining relationships, **the stronger and more sustainable our partnerships become.**

Presence on the ground matters

One of the strongest lessons of 2025 was the **importance of being present on the ground.** Working directly with communities, partners, and young people in Africa gave us a deeper understanding of the realities behind our projects. **It helped us listen better, adapt our approach, and see the impact** of our work beyond digital communication or formal reporting.

This confirmed something central to YMH's identity: **a tailor-made approach makes the difference.** Each community, partner, and project has different needs. When we take the time to understand the context, we can design support that is more relevant, respectful, and effective.



Policy spaces are part of impact

In 2025, YMH also came to understand more clearly that **policy engagement is an important part of our work**. Participation in policy dialogues, youth representation spaces, and Africa-Europe cooperation forums helped us connect grassroots work with broader institutional conversations. This showed that our impact is not only local or project-based. **It can also contribute to the way youth participation, mobility, innovation, education, and partnerships are discussed at a higher level.**

The lesson is that YMH should continue strengthening its presence in these spaces while staying grounded in the communities it serves. **Policy influence becomes meaningful when it is connected to real experiences, real needs, and real voices.**



What we carry forward

The lessons of 2025 point toward the same direction: **YMH is growing, and growth must be intentional**. We need stronger systems, clearer roles, better documentation, consistent communication, healthier workflows, and deeper follow-up with partners and communities. At the same time, we need to protect what makes YMH special: **teamwork, adaptability, trust, creativity, and the ability to connect people across countries, sectors, and ideas.**

In 2025, we learned that impact is not only about doing more. It is about building the conditions that allow people, projects, and partnerships to grow well. These lessons will guide how we move forward: **with more clarity, more care, and a stronger commitment to creating impact that is sustainable for both the communities we serve and the team behind the work.**

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LOOKING AHEAD

ROOTED IN THE FUTURE

WHAT'S NEXT IN 2026

As Youthmakers Hub moves into 2026, we do so with clearer direction, stronger systems, and a deeper understanding of the role we want to play across Europe and Africa. The growth of 2025 showed us that our work is not defined only by the projects we implement, but also by **the ecosystems we help build, the partnerships we strengthen, and the opportunities we create for young people and communities.**

In 2026, our focus will be on **growing with intention.** We will continue investing in the areas where YMH brings the most value: capacity building, communication and dissemination, youth empowerment, digital innovation, sustainability, entrepreneurship, and Africa-Europe cooperation. At the same time, we will strengthen our internal foundations, improving how we plan, coordinate, document, report, communicate, and make decisions.

We will also focus on **scaling impact with purpose.** This means reaching more people, but also improving the quality, depth, and sustainability of our work. Through initiatives such as the **AU-EU Youth Voices Lab – Power of the Collective**, **SoilTribes**, **EYDE**, the **AU-EU Youth Voices Lab App**, and the **Africa-Greece Entrepreneurship Summit**, we will continue creating tools, learning spaces, campaigns, events, and partnerships that respond to real needs and create practical value.

Expanding into new geographies will also be part of our next chapter. Our approach will remain rooted in partnership, local relevance, and respect. We do not aim to grow for visibility alone. We aim to enter new contexts with purpose, listening to local needs and working with trusted partners, institutions, communities, and youth-led organizations.

Policy engagement will remain a key priority. In 2025, our participation in youth forums, Africa-Europe policy spaces, innovation dialogues, civil society discussions, and EU-level events confirmed that YMH has an important role to play in **connecting grassroots realities with institutional conversations.** In 2026, we will continue contributing to spaces where youth participation, mobility, education, entrepreneurship, sustainability, digital transformation, and Africa-Europe cooperation are discussed.

Innovation will also guide our work. The launch of the AU-EU Youth Voices Lab App opened a new path for YMH in digital product development, youth engagement, and accessible learning. In 2026, we will continue improving digital tools, strengthening online communities, and exploring how technology can support **learning, advocacy, participation, and collaboration.**

Looking ahead, Youthmakers Hub will keep building bridges between Africa and Europe, between youth and institutions, between knowledge and action, and between ideas and long-term impact. We will **scale with purpose, expand with responsibility, engage in policy with credibility, and innovate with people at the center.**



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ACKNOWLEDGEMENTS

ROOTED IN COMMUNITY

2025 was a year of many milestones and new achievements. From **new projects** and **international collaborations** to stronger internal **workflow systems** and wider **community engagement**, each step forward was made possible by the people behind the work: our team, partners, funders, donors, mentors, trainers, collaborators, and community.



Partners

Our partners were central to everything we achieved in 2025. Through EU-funded projects, international programs, local initiatives, and cross-continental collaborations, they helped us turn ideas into action.

Working with partners across Europe and Africa allowed us to exchange knowledge, co-create solutions, and respond to the needs of young people, institutions, communities, and organizations in different contexts. **We invested in partnerships that extend beyond the project cycle, ensuring long-term collaboration and impact.**

Funders & Donors

We are grateful to the funders and donors who trusted Youthmakers Hub and supported the initiatives we contributed to in 2025. Their support made it possible to invest in young people, strengthen organizations, develop digital and educational tools, and create spaces for dialogue and learning.

In 2025, this support was not only financial. It was also a recognition of the value of youth-led and youth-centered work, and of the importance of investing in long-term social impact.

Acknowledgements

ROOTED IN COMMUNITY

Team

Behind every activity, campaign, training, report, event, website, partnership meeting, and project milestone, there was a team working with care and commitment.

The Youthmakers Hub team in 2025 brought together different skills, backgrounds, and ideas.



“

“Working with Youthmakers Hub in Athens as an HR Advisor has been a genuinely rewarding experience. What stands out most is the team's passion and the shared sense of purpose that drives everything we do and we work together toward one goal: to empower young people and equip them with the tools and skills they need to become the change they want to see in the world. From an HR perspective, we've built habits that keep our people actively engaged in shaping their experience at YMH. Performance reviews and 1:1 sessions create space for our team members to be heard and to continuously improve their day-to-day work life. Team bonding moments, like our Friday lunches, bring everyone together to share laughter and connect beyond the day's tasks. YMH is a fast-paced environment, but it's the people who make all the difference: agile, collaborative, and always willing to show up for one another. Here's to many more beautiful moments with this team.”

Lina Valmas, Human Resources Strategy Consultant, Youthmakers Hub



AELIA: Supporting Our Growth as a Team

In 2025, Youthmakers Hub also invested in team development through its collaboration with **AELIA**, creating space for reflection, learning, and stronger team alignment.

Through the training sessions provided by AELIA, the team had the opportunity to explore how to build a strategy from the ground up, adopt new decision-making practices, and navigate conflict scenarios.

We extend our warmest thanks to the **AELIA** team, **Fay Orfanou**, and **Konstantina Koutsoumpa** for their thoughtful facilitation and the valuable feedback that supported our growth.

Consultants

In 2025, Youthmakers Hub was also supported by four consultants who contributed to the organization's development with their expertise in key areas. Through the work of **Christos Tsinavos**, **IT Consultant**; **Dimitris Maragkos**, **Expert Networking and Communications Consultant**; **Lina Valmas**, **Human Resources Strategy Consultant**; and **Miguel Filipe Silva**, **Strategic Growth & Finance Consultant**, the organization strengthened its internal systems, team coordination, digital literacy, networking capacity, HR practices, and strategic growth.

Their input brought a valuable external perspective and targeted support to the team, helping Youthmakers Hub become more resilient.



Community

In 2025, our community continued to **grow across countries, platforms, and projects**. This community includes young people, youth workers, trainers, mentors, civil society organizations, institutions, universities, entrepreneurs, policymakers, and supporters who engage with our work, join our activities, share our opportunities, and carry our mission forward.

As we look back at 2025, we recognize that **every milestone belongs to a wider circle of people**. Our partners, funders, donors, team, consultants, collaborators, and community each played a role in shaping this year.

Rooted in our values, strengthened by our partners, and inspired by the young people and communities we serve, Youthmakers Hub moves forward with one clear commitment:

**TO KEEP INSPIRING CHANGE
AND CREATING IMPACT
ACROSS EUROPE AND
AFRICA.**





Inspiring change.
Creating impact.

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